

PROGRAM	Master of Business Administration
SEMESTER	IV
COURSE TITLE	Intellectual Property Rights (IPR)
COURSE CODE	04MB0441
COURSE CREDITS	3
COURSE DURATION	42 Hrs (42 sessions of 60 minutes each)

Learning Outcomes: This course aims,

- To demonstrate knowledge and understanding of the core doctrines of intellectual property law
- To identify and analyze the intellectual property issues
- To apply intellectual property law principles (including copyright, patents, designs and trademarks) to real problems and analyze the social impact of intellectual property law and policy
- The course is designed to provide comprehensive knowledge to the students regarding Indian position of the Patent Law.
- To understand historical development, Procedure for granting a patent, Infringement.

COURSE CONTENTS:

Unit No	Unit / Sub Unit	Sessions
I	Introduction to Intellectual Property: Introduction, overview and history, Characteristics and Nature of Intellectual Property right, Kinds of Intellectual Property, Justification and Rationale for Protecting Intellectual Property, IPR and Economic Development	8
II	Copyright: Meaning, History & Characteristics, Works in which Copyright subsists, Procedure for registration, Author or Ownership, Rights of Author or Owner, Term of Copyright, Assignment & License, Infringement & Remedies	8
III	Patents: Introduction & overview, Historical development, Issues of patentable subject matter, Criteria of patentability, Rights & Obligations of Patentee, Basic concept of Compulsory license and Government use of patent, Patent Infringement and Remedies	8
IV	Trade Marks: Meaning of mark, trademark, Categories of Trademark: Certification Mark, Collective Mark and Well known Mark and Non-conventional Marks, Concept of distinctiveness, Doctrine of honest concurrent user Designs, GI and other forms of IP: Meaning design protection, Concept of original design, Meaning of GI, Difference between GI and TradeMarks, Concept of Authorized user	9
V	International Treaties related to IPR: The nature and scope of international law, International Intellectual Property Instruments, Leading International Instruments- WIPO, WTO, TRIPS; International Treaties on Patent -The Paris Convention, PCT (Patent Cooperation Treaty), Budapest Treaty; TRIPS: Doha Declaration	9

EVALUATION:

The students will be evaluated on a continuous basis and broadly the scheme given below will be followed:

	Component	Weightage
A	Continuous Evaluation Component (Assignments / Presentations/ Quizzes / Class Participation/ etc.)	20% (C.E.C.)
B	Internal Assessment	30% (I.A.)
C	End-Semester Examination	50% (External Assessment)

SUGGESTED READINGS:
Text Books:

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
T-01	P. Narayanan	Intellectual Property Law	Eastern Law House	Latest Edition
T-02	Lionel Bently & Brad Sherman	Intellectual Property Law	Oxford	Latest Edition
T-03	N S Gopal Krishna & T G Agitha	Principles of Intellectual Property	Eastern Book Company	Latest Edition

Reference Books:

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
R-01	Peter Groves	Sourcebook on Intellectual Property Law	Routledge-Cavendish	1997
R-02	J P Mishra	An Introduction to Intellectual Property Rights	Central Law Book	Latest Edition
R-03	David I. Bainbridge	Intellectual Property	Longman	9th Edition, 2012