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| PROGRAM | Master of Business Administration |
| SEMESTER | 3 |
| COURSE TITLE | Investment Banking |
| COURSE CODE | 04MB0332 |
| COURSE CREDITS | 3 |
| COURSE DURATION | 42Hrs (42 Sessions of 60 minutes each) |

COURSE OUTCOMES:

- ❖ To Apprise the role of investment banking services in the financial markets
- ❖ To Evaluate various restructuring alternatives and role of investment banking in advisory services
- ❖ To assess the valuation aspects and issue of various kinds of securities.
- ❖ To Elaborate various issues related to investment banking
- ❖ To Develop appropriate investments options for fundraising

COURSE CONTENTS:

| Unit No | Unit / Sub Unit | Sessions |
|----------------|--|-----------------|
| I | Overview of investment banking Global and Indian Investment Banking Paradigm – Functions of Investment Banks – Types of Investment Banks – Services offered by Investment Banks Role of Investment Banking as Financial Intermediaries Business of Investment Banking | 10 |
| II | Fundraising services : Domestic Issue Management - Underwriting - Global Security Issuances - Buybacks and Delisting, Raising funds through IPO , Methods of bringing out an IPO, and IPO Pricing Due diligence process | 8 |
| III | Financial Advisory Services : Corporate Restructuring – Mergers and Acquisitions - Divestitures – Leveraged Buyouts – Venture Capital - Private Equity and Placements Corporate Debt Restructuring (CDR) , Underwriting Services, Business Model of Underwriting, Underwriting Commissions, Devolvement and Green Shoe Option, Issuing ADR, GDR and IDRs ,Arranging for Buyback and Delisting of Shares | 10 |
| IV | Investment Banking and Business Valuation: Various valuation models applied in estimating value of the firm and value of equity • Merits and Limitations of each models/methods of valuation • Valuing Private Equity and Venture Finance | 8 |
| V | Issues in Investment Banking Designing new financial instruments • Adoption of Blockchain in Investment Banks • Data Security • Other Issues | 6 |

EVALUATION:

The students will be evaluated on a continuous basis and broadly follow the scheme given below:

| | Component | Weightage |
|---|---|---------------------------|
| A | Continuous Evaluation Component (Assignments / Presentations/ Quizzes / Class Participation etc.) | 30% (C.E.C) |
| B | Internal Assessment | 20% (I. A.) |
| C | End-Semester Examination | 50% (External Assessment) |

SUGGESTED READINGS:
Text Books:

| Sr. No | Author/s | Name of the Book | Publisher | Edition and Year |
|--------|----------------|---|-----------------------|------------------------------|
| T-01 | Giri Pratap S | Investment Banking: Concepts, Analyses and Cases, 3 | McGraw Hill Education | 3 rd edition 2017 |
| T-02 | Khan, M.Y | Financial Services | McGraw Hill Education | 9 th edition 2018 |
| T-03 | Machiraju, H.R | Merchant Banking | New Age International | 4 th edition 2011 |

Reference Books:

| Sr. No | Author/s | Name of the Book | Publisher | Edition and Year |
|--------|--------------------------------|---|----------------|------------------|
| R-01 | Stowell, D. P | Investment banks, hedge funds, and private equity | Academic press | 3rd edition 2017 |
| R-02 | Joshua Pearl, Joshua Rosenbaum | Investment Banking: Valuation, Leveraged Buyouts, and Mergers and Acquisitions | Wiley | 2nd Edition 2013 |
| R-03 | Aswath Damodaran | Investment Valuation: Tools and Techniques for Determining the Value of Any Asset | Wiley | 3rd edition 2012 |