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| PROGRAM | Master of Business Administration |
| SEMESTER | 3 |
| COURSE TITLE | Financial Services |
| COURSE CODE | 04MB0333 |
| COURSE CREDITS | 3 |
| COURSE DURATION | 42 Hrs (42 Sessions of 60 mins each) |

COURSE OUTCOMES:

- * Apprising the role of financial services in Indian economy
- * Understanding functions and operations of different financial services
- * Evaluating the role of banking services in India
- * Analyzing Role of insurance, leasing and repurchase and factoring service
- * Elaborating Current situation and challenges faced by Indian financial service sector

COURSE CONTENTS:

| Unit No | Unit / Sub Unit | Sessions |
|----------------|--|-----------------|
| I | Introduction of Financial Services: India – as a Global Financial Hub, Indian financial system participants, functions and process, Challenges and Opportunities in field of Financial Services, Fund Based and Non-Fund Based Financial Services in India | 8 |
| II | Fund Based services Banking Services: Introduction to the spectrum of banking services in India, Financial Reforms and overall approach towards the reforms, Marketing of Banking Products and Services in India, Emerging Issues in Banking Services, Financial Inclusion, E - financial inclusion, Plastic Money Micro Finance: Microfinance & its role in India, Microcredit, Micro Pensions, Micro Insurance, Emerging issues in the field of Microfinance | 10 |
| III | Leasing and Hire Purchase: Introduction and Overview on the status and performance of leasing and Hire Purchase as Financial Service, leasing, benefits and limitations, types of leasing, lease financing and hire-purchase financing. Factoring Services: Mechanics of Factoring Services and the emerging issues, process and features of factoring, types of factoring contracts, advantages and disadvantages of factoring, differences between factoring and bill discounting, process of factoring as it exists in India and explains the process of forfeiting. | 8 |

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| IV | Fee Based Insurance Services: Genesis and growth of Insurance Industry in India, Reforms in Insurance Industry in India, Emerging Issues and Models in Insurance Industry, Reinsurance | 8 |
| V | Other Financial Services: Reverse Mortgage, Credit Rating Services, Securitization, Asset Management Services, Capital Market Services, Merger and Acquisitions Services ITC and Financial Services Providers: Money Wallets like PayTM and other online Financial Services Provider, Strategic impact of IT on Financial Services Emerging Issues in Financial Services, Regulatory Framework of Financial Services in India | 8 |

EVALUATION:

The students will be evaluated on a continuous basis and broadly follow the scheme given below:

| | Component | Weightage |
|---|---|---------------------------|
| A | Continuous Evaluation Component (Assignments / Presentations/ Quizzes / Class Participation etc.) | 30% (C.E.C) |
| B | Internal Assessment | 20% (I. A.) |
| C | End-Semester Examination | 50% (External Assessment) |

SUGGESTED READINGS:
Text Books:

| Sr. No | Author/s | Name of the Book | Publisher | Edition and Year |
|-------------|----------------|-------------------------|---|------------------------------|
| T-01 | Rajesh Kothari | Financial Services | Sage Publication | 1st Edition 2010 |
| T-02 | M Y Khan | Financial Services | Tata McGraw Hill Publishing Company Ltd | 10th Edition 2019 |
| T-03 | Bharti Pathak | Indian Financial System | Pearson Publications | 5 th Edition 2018 |

Reference Books:

| Sr. No | Author/s | Name of the Book | Publisher | Edition and Year |
|---------------|-----------------|----------------------------------|----------------------------|-------------------------|
| R-01 | S. Gurusamy | Essentials of financial services | Tata Education McGraw-Hill | 2nd edition 2009 |
| R-02 | M.Y Khan | Indian Financial System | Tata Education McGraw-Hill | 11th edition 2019 |