



<b>PROGRAM</b>	<b>Master of Business Administration</b>
<b>SEMESTER</b>	<b>3</b>
<b>COURSE TITLE</b>	<b>Project Management</b>
<b>COURSE CODE</b>	<b>04MB0351</b>
<b>COURSE CREDITS</b>	<b>3</b>
<b>COURSE DURATION</b>	<b>42 Hrs (42 sessions of 60 minutes each)</b>

**COURSE OUTCOMES:**

- \* Understand Project Management.
- \* Understand Monitoring and Controlling the Project
- \* Evaluating and Terminating the Project.
- \* Relate the importance of Project Management.
- \* Illustrate Strategic implications of Project Planning.
- \* Acquaintance with basics of Project management and execution.

**COURSE CONTENTS:**

<b>Unit No</b>	<b>Unit / Sub Unit</b>	<b>Sessions</b>
<b>I</b>	<b>Introduction to Project management:</b> Introduction to Project Management, Need for Project Management, Organization: Structure and Culture, Strategic Management Process	6
<b>II</b>	<b>Project Identification and Selection:</b> Generation of Project Ideas, Defining the Project Scope, WBS, Phases of a project, Feasibility study, project selection.8	8
<b>III</b>	<b>Project Planning and Implementation:</b> Project Appraisal Method -Marketing, Technical, Environmental, Social, Estimation of project time and cost, Project Implementation-Managing Project Team & Effective Project Leadership.	12
<b>IV</b>	<b>Project Controlling &amp; Risk Management:</b> Project Control Process, Tools -Project Network Construction (AOA and AON approach), Gantt Chart, CPM and PERT Techniques, (PERT & CPM: Theory and Examples), Crashing of the Project (Concept and Sums), Construction of Gantt Chart, Project Risk Management Process.	10
<b>V</b>	<b>Project Closures:</b> Project Audit, Project Termination, Project Closeout Reports	6

**EVALUATION:**

The students will be evaluated on a continuous basis and broadly follow the scheme given below:

	<b>Component</b>	<b>Weightage</b>
A	Continuous Evaluation Component (Assignments / Quizzes / Class Participation etc.)	20% (C.E.C.)
B	Internal Assessment	30% (I.A.)
C	End-Semester Examination	50% (External Assessment)

**SUGGESTED READINGS:**
**Text Books:**

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
T-01	Gray, C. F., Larson, E.W., and Desai, G. V.	Project Management-The Managerial Process	McGraw Hill	2010
T-02	Samuel J. Mantel, Jr. , Jack R. Meredith, Scott M. Shafer, Margaret M. Sutton with M. R. Gopalan	1. Project Management	WILEY-INDIA	2012

**Reference Books:**

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
R-01	Chandra Prasanna	Projects – Planning analysis, Selection, Implementation and Review	Tata McGraw-Hill.	2014
R-02	Sitangshu Khatua	Project Management and Appraisal	Oxford	2008
R-03	Marr, B.	Need to Know Key Performance Indicators.	Pearson	2014