

<b>PROGRAM</b>	<b>Master of Business Administration</b>
<b>SEMESTER</b>	<b>4</b>
<b>COURSE TITLE</b>	<b>International Supply Chain Management</b>
<b>COURSE CODE</b>	<b>04MB0417</b>
<b>COURSE CREDITS</b>	<b>3</b>
<b>COURSE DURATION</b>	<b>42 Hours (42 sessions of 60 minutes each)</b>

**COURSE OUTCOMES:**

- ❖ Get a comprehensive knowledgebase of international supply chain management.
- ❖ Examines foundational international supply chain concepts, strategic implementations, and operational techniques which will develop critical thinking.
- ❖ Formulate and implement various techniques which can be used for warehouse management.
- ❖ To deal with issues related to forecasting, inventory management, distribution, dealing with uncertainty, and reverse logistics.
- ❖ Cover dynamics, evolving issues pertaining to the international supply chain which affects the stakeholders across global level.

**Course Contents:**

<b>Unit No</b>	<b>Unit / Sub Unit</b>	<b>Sessions</b>
<b>I</b>	<b>Foundation of International supply chain</b> Drivers of supply chain, Stock Valuation & verification. Disposal of obsolete and scrap items. Vendor rating. Right time of buying, method of materials handling, case study	09
<b>II</b>	<b>Transportation Infrastructure</b> Ports, Canals & waterways, Airport, rails & Structures. Road & warehousing Different communication infrastructures Utilities infrastructure. Service, Legal & regulatory infrastructure, case study	09
<b>III</b>	<b>Enter International Markets</b> Different ways to international Methods of entry Indirect ways, active exporting production abroad, parallel imports, Counterfeit goods. Case study	09
<b>IV</b>	<b>Types of Contracts</b> International Contracts, Incoterms, & terms of payments International Insurance and documentation & paper works Air water, land & Multimodal transportations, packaging & Custom clearance. case study	09
<b>V</b>	Pricing strategy in international supply chain management, Dumping, price distortion, case study Practical module Which will be done by individual students as such which will have a presentation on paper works required for the customs clearance either students have to go to the offices or have to visit the dock for the business purpose	06

**Evaluation:**

The students will be evaluated on a continuous basis and broadly follow the scheme given below:

		<b>Weightage</b>
<b>A</b>	Continuous Evaluation Component (Assignments / Presentations/ Quizzes / Class Participation/ etc.)	20% (C.E.C.)
<b>B</b>	Internal Assessment	30% (I.A.)

C	End-Semester Examination	50% (External Assessment)
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**Text Books:**

Sr. No	Author/s	Name of the Book	Publisher	Edition & Year of Publication
T-1	Pierre A. David	International Logistics: The Management of International Trade Operations 5th	Cicero Books	05 <sup>th</sup> Edition
T-2	Kenneth Lyons, Brian Farrington	Purchasing and Supply Chain Management	Pearson Publications	07 <sup>th</sup> Edition
T-3	Janat Shah	Supply Chain Management: Text and Cases	Pearson Publications	02 <sup>nd</sup> Edition
T-4	H Badenhorst-Weiss, J Strydom, S Heckroodt, J Howell, & Gavin Cook	Introduction to Supply Chain Management - A Logistics Approach	Oxford University Press	01 <sup>st</sup> Edition

**Reference Books:**

Sr. No	Author/s	Name of the Book	Publisher	Edition & Year of Publication
R-1	Edmund Prater & Kim Whitehead	An Introduction to Supply Chain Management: A Global Supply Chain Support Perspective	Tata McGraw-Hill Publishing	03 <sup>rd</sup> Edition.
R-2	Martin Christopher	Logistics & Supply Chain Management	Financial Times Prentice Hall.	01 <sup>st</sup> Edition.
R-3	Nada R. Sanders	Supply Chain Management: A Global Perspective, 3rd Edition	Wiley Publication	Edition.
04	Frank Straube Shihua Ma Michael Bohn	Internationalization of Logistics Systems	Springer-Verlag Berlin Heidelberg	01 <sup>st</sup> Edition
05	Jan Dethloff Hans-Dietrich Haasis Herbert Kopfer Herbert Kotzab Jörn Schönberger	Logistics Management	Springer International Publishing	01 <sup>st</sup> Edition