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| **PROGRAM** | **Master of Business Administration**  |
| **SEMESTER**  | **IV** |
| **COURSE TITLE** | **Shipping and Maritime Logistics Management** |
| **COURSE CODE** | **04MB0436** |
| **COURSE CREDITS** | **3** |
| **COURSE DURATION** | **42 Hours** |

**COURSE OUTCOMES:**

* Understand the International Trade works and how it is related to Shipping
* Categorizing the process of Ship Registration and how it can be applied in real world
* Examining the in depth knowledge of types of containers and documentation
* Explaining the knowledge of Marine Insurance and E-Commerce Shipping.
* Reviewing the concept of E-Commerce in Shipping & Maritime.

**COURSE CONTENTS:**

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| **Unit No** | **Unit / Sub Unit** | **Sessions** |
| **I** | Unit-1-International Trade – Role of Shipping – Major Trade lanes, features & patterns of trade – Commodities traded – Major origins and destinations – Seasons & Effect of Weather on shipping –– Major Maritime Nations – International Shipping organizations – Basic Shipping Terminology | 8 |
| **II** | UNIT-2 Ship registration Tonnage & Load lines –Description of various tonnage and types of Ships, cargo gears, Crude oil and Product tankers. The Dry Cargo Chartering market: Introduction –Chartering –various charter parties and description of charter parties. | 8 |
| **III** | UNIT-3Liners: Introduction –The Development of Tankers & the Tanker Market –Types of tankers –Tanker Charter Parties -Negotiating Charter, Brief History of Containerisation –Conferences & Freight Tariffs –Liner Documentation: Bill of Lading Terms & Conditions. | 10 |
| **IV** | Unit-4-Marine Insurance-General principles of Marine insurance – Marine insurance market structure – Affecting marine insurance cover – Types of marine insurance covers – Institute clauses – war & strike clauses – Marine insurance clAim: process – Marine Insurance clAim: during general average situations | 10 |
| **V** | Unit 5-E- Commerce & Shipping-Ship Agents and E-commerce – Information flow through Ship Agents – Electronic Data Interchange – Use of Internet, Access to Principals Systems for conducting Day to Day Work. | 6 |

**EVALUATION:**

The students will be evaluated on a continuous basis and broadly follow the scheme given below:

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|  | **Component** | **Weightage** |
| A | Continuous Evaluation Component (Assignments / Presentations/ Quizzes / Class Participation etc.) | 30% (C.E.C) |
| B | Internal Assessment | 20% (I. A.) |
| C | End-Semester Examination  | 50% (External Assessment) |

**SUGGESTED READINGS:**

**Text Books:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr. No** | **Author/s** | **Name of the Book**  | **Publisher** | **Edition and Year**  |
| **T-01** | [Professor Dong-Wook Song](https://www.amazon.in/s/ref%3Ddp_byline_sr_book_1?ie=UTF8&field-author=Professor+Dong-Wook+Song&search-alias=stripbooks), [Photis Panayides](https://www.amazon.in/s/ref%3Ddp_byline_sr_book_2?ie=UTF8&field-author=Photis+Panayides&search-alias=stripbooks)  | Maritime Logistics: A Guide to Contemporary Shipping and Port Management | Kogan Page | 2nd , 2015 |
| **T-02** |  [Ira Breskin](https://www.amazon.in/s/ref%3Ddp_byline_sr_book_1?ie=UTF8&field-author=Ira+Breskin&search-alias=stripbooks) | Business of Shipping | Schiffer Publishing Ltd | 9th Edition, 2018 |

**Reference Books:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr. No** | **Author/s** | **Name of the Book**  | **Publisher** | **Edition and Year**  |
| R-01 | Mr. Sameer Varun | A Practical guide to Shipping & Freight Forwarding: Your key to success in the shipping industry |  | December-2019 |
| R-02 | Pierre A. David | International Logistics: The Manage 5ed | Cicero Press | 5th Edition,2017 |
| R-03 | Rose George | Ninety Percent of Everything: Inside Shipping, the Invisible Industry  | Picador | 2014 |