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| **PROGRAM** | **Master of Business Administration**  |
| **SEMESTER**  | **IV** |
| **COURSE TITLE** | **Intellectual Property Rights (IPR)** |
| **COURSE CODE** | **04MB0441** |
| **COURSE CREDITS** | **3** |
| **COURSE DURATION** | **42 Hrs (42 sessions of 60 minutes each)** |

**Learning Outcomes: This course aims,**

* To demonstrate knowledge and understanding of the core doctrines of intellectual property law
* To identify and analyze the intellectual property issues
* To apply intellectual property law principles (including copyright, patents, designs and trademarks) to real problems and analyze the social impact of intellectual property law and policy
* The course is designed to provide comprehensive knowledge to the students regarding Indian position of the Patent Law.
* To understand historical development, Procedure for granting a patent, Infringement.

**COURSE CONTENTS:**

|  |  |  |
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| **Unit No** | **Unit / Sub Unit** | **Sessions** |
| **I** | **Introduction to Intellectual Property:** Introduction, overview and history, Characteristics and Nature of Intellectual Property right, Kinds of Intellectual Property, Justification and Rationale for Protecting Intellectual Property, IPR and Economic Development | 8 |
| **II** | **Copyright:** Meaning, History & Characteristics, Works in which Copyright subsists, Procedure for registration, Author or Ownership, Rights of Author or Owner, Term of Copyright, Assignment &License, Infringement & Remedies  | 8 |
| **III** | **Patents:** Introduction & overview, Historical development, Issues of patentable subject matter, Criteria of patentability, Rights & Obligations of Patentee, Basic concept of Compulsory license and Government use of patent, Patent Infringement and Remedies | 8 |
| **IV** | **Trade Marks:** Meaning of mark, trademark, Categories of Trademark: Certification Mark, Collective Mark and Well known Mark and Non-conventional Marks, Concept of distinctiveness, Doctrine of honest concurrent user**Designs, GI and other forms of IP:** Meaning design protection, Concept of original design, Meaning of GI, Difference between GI and TradeMarks, Concept of Authorized user | 9 |
| **V** | **International Treaties related to IPR:** The nature and scope of international law, International Intellectual Property Instruments, Leading International Instruments- WIPO, WTO, TRIPS; International Treaties on Patent -The Paris Convention, PCT (Patent Cooperation Treaty), Budapest Treaty; TRIPS: Doha Declaration | 9 |

**EVALUATION:**

The students will be evaluated on a continuous basis and broadly the scheme given below will be followed:

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|  | **Component** | **Weightage** |
| A | Continuous Evaluation Component (Assignments / Presentations/ Quizzes / Class Participation/ etc.) | 20% (C.E.C.) |
| B | Internal Assessment | 30% (I.A.) |
| C | End-Semester Examination | 50% (External Assessment) |

**SUGGESTED READINGS:**

**Text Books:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr. No** | **Author/s** | **Name of the Book**  | **Publisher** | **Edition and Year**  |
| **T-01** | P. Narayanan | Intellectual Property Law | Eastern Law House | Latest Edition |
| **T-02** | Lionel Bently & Brad Sherman | Intellectual Property Law | Oxford | Latest Edition |
| **T-03** | N S Gopal Krishna & T G Agitha | Principles of Intellectual Property | Eastern Book Company | Latest Edition |

**Reference Books:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr. No** | **Author/s** | **Name of the Book**  | **Publisher** | **Edition and Year**  |
| R-01 | Peter Groves | Sourcebook on Intellectual Property Law | Routledge-Cavendish | 1997 |
| R-02 | J P Mishra | An Introduction to Intellectual Property Rights | Central Law Book | Latest Edition |
| R-03 | David I. Bainbridge | Intellectual Property | Longman | 9th Edition, 2012 |