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| **PROGRAM** | **Master of Business Administration** |
| **SEMESTER** | **4** |
| **COURSE TITLE** | **Public Policy** |
| **COURSE CODE** | **04MB0445** |
| **COURSE CREDITS** | **3** |
| **COURSE DURATION** | **42 Sessions** |

**Course Outcomes:**

* Have an understanding about the public policy evolution and its importance.
* Have knowledge of various approaches to public policy.
* Develop an understanding about the theories and processes of public policy.
* Explain the formulation, implementation and evaluation of public policy.
* Critically evaluate various trends across the globe with regard to public policy.

# Course Contents:

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| **Unit No** | **Unit / Sub Unit** | **Sessions** |
| **I** | **Introduction** : Meaning, Nature, Scope and importance of Public Policy, Evolution of Public Policy, types of public policies: Substantive, Regulatory, Distributive, Redistributive and capitalization | 8 |
| **II** | **Approaches to Public Policy**  Approaches to Public Policy: The process approach, Logical Approach, phenomenological approach, participatory and normative approach | 8 |
| **III** | **Theories and Process of Public Policy**  Theories and Models of Public Policy making, Perspectives of Policy making process, Institutions of policy making: Legislature, Executive, Juiciary, Planning machinery at Central and State levels | 8 |

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| **IV** | **Policy Formulation, Implementation and Evaluation**  Policy formulation, policy implementation, techniques of policy implementation, concept of policy evaluation, constraints of policy evaluation | 8 |
| **V** | **Globalization and Public Policy**  Public Policy trends across the globe, Impact of globalization on public policy making, Comparison of Indian Public policies with other countries. | 10 |

# Evaluation:

**The students will be evaluated on a continuous basis and broadly follow the scheme given below:**

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|  |  | Weight age |
| A | Continuous Evaluation Component (Assignments / Quizzes /  Class Participation etc.) | 20% (C.E.C.) |
| B | Internal Assessment | 30% (I.A.) |
| C | End-Semester Examination | 50%  (External Assessment) |

**Text Books:**

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| --- | --- | --- | --- | --- |
| **Sr. No** | **Author/s** | **Name of the Book** | **Publisher** | Edition and Year |
| **T-01** | Anderson, J.E. | Public Policy Making | Houghton Mifflin Co | 6th edition, 2005 |
| **T-02** | Thomas, A | An Introduction to The Policy Process: Theories, Concepts, And Models of Public Policy Making | Routledge, Talylor and Francis | 5th edition, 2017 |
| **T-03** | Nachmias, David | Public Policy Evaluation: Approaches and Methods | St. Martin Press | 1979 |
| **T-04** | Henry, N | Public administration and Public Affairs | Prentice Hall | 11th edition, 2009 |

**Reference Books:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr. No** | **Author/s** | **Name of the Book** | **Publisher** | Edition and Year |
| R-01 | Jay M. Shafritz | International Encyclopedia of Public Policy and Administration | Westview Press | 1998 |
| R-02 | Farzmand, Ali | Global Encyclopedia of Public Administration, Public Policy and Governance. | Springer | 2018 |