

<b>PROGRAM</b>	<b>Master of Business Administration</b>
<b>SEMESTER</b>	<b>4</b>
<b>COURSE TITLE</b>	<b>Public Policy</b>
<b>COURSE CODE</b>	<b>04MB0445</b>
<b>COURSE CREDITS</b>	<b>3</b>
<b>COURSE DURATION</b>	<b>42 Sessions</b>

### Course Outcomes:

- Have an understanding about the public policy evolution and its importance.
- Have knowledge of various approaches to public policy.
- Develop an understanding about the theories and processes of public policy.
- Explain the formulation, implementation and evaluation of public policy.
- Critically evaluate various trends across the globe with regard to public policy.

### Course Contents:

<b>Unit No</b>	<b>Unit / Sub Unit</b>	<b>Sessions</b>
<b>I</b>	<b>Introduction</b> : Meaning, Nature, Scope and importance of Public Policy, Evolution of Public Policy, types of public policies: Substantive, Regulatory, Distributive, Redistributive and capitalization	8
<b>II</b>	<b>Approaches to Public Policy</b> Approaches to Public Policy: The process approach, Logical Approach, phenomenological approach, participatory and normative approach	8
<b>III</b>	<b>Theories and Process of Public Policy</b> Theories and Models of Public Policy making, Perspectives of Policy making process, Institutions of policy making: Legislature, Executive, Judiciary, Planning machinery at Central and State levels	8
<b>IV</b>	<b>Policy Formulation, Implementation and Evaluation</b> Policy formulation, policy implementation, techniques of policy implementation, concept of policy evaluation, constraints of policy evaluation	8

<b>V</b>	<b>Globalization and Public Policy</b> Public Policy trends across the globe, Impact of globalization on public policy making, Comparison of Indian Public policies with other countries.	10
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**Evaluation:**

The students will be evaluated on a continuous basis and broadly follow the scheme given below:

		Weight age
A	Continuous Evaluation Component (Assignments / Quizzes / Class Participation etc.)	20% (C.E.C.)
B	Internal Assessment	30% (I.A.)
C	End-Semester Examination	50% (External Assessment)

**Text Books:**

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
<b>T-01</b>	Anderson, J.E.	Public Policy Making	Houghton Mifflin Co	6 <sup>th</sup> edition, 2005
<b>T-02</b>	Thomas, A	An Introduction to The Policy Process: Theories, Concepts, And Models of Public Policy Making	Routledge, Talyor and Francis	5 <sup>th</sup> edition, 2017
<b>T-03</b>	Nachmias, David	Public Policy Evaluation: Approaches and Methods	St. Martin Press	1979
<b>T-04</b>	Henry, N	Public administration and Public Affairs	Prentice Hall	11 <sup>th</sup> edition, 2009

**Reference Books:**

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
R-01	Jay M. Shafritz	International Encyclopedia of Public Policy and Administration	Westview Press	1998
R-02	Farzmand, Ali	Global Encyclopedia of Public Administration, Public Policy and Governance.	Springer	2018

