INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	6
COURSE TITLE	ASSET MANAGEMENT
COURSE CODE	04BH1602
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

1 To differentiate between various investment avenues and their pros and cons

2 To get practical exposure of investments in Equity & MFs

3 To create/Modify goal based portfolio and evaluate the same by applying performance analysis
Ratios

Pre-requisite of course: NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
30	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	**Risk Return Trade off – Time Value of Money – Investment Avenues** Risk Return Trade off in financial decisions; Time value of money (Practical applications through MS Excel); Types of return in different investment avenues; Pros & Cons of different investment avenues (Equity, Bonds, Real Estate, Precious Metals, MFs, REITs, Small Saving Schemes; Conceptual understanding of equity derivatives etc.);	10
2	**Investments (Practical Outlook)** Equity: Investing; Trading; Arbitrage; D-mat A/c - Trading A/c opening process; Types of Orders; Brief Overview of Fundamental Analysis (Financial statement Ratios; Valuation; Future Prospects; Governance & Management etc.); Brief Overview of Technical analysis (Trend Lines; Price action, Candle Sticks, Moving averages, support & Resistance; Basic Indicators & Oscillators-only analytical part) 10 Page 2 of 2 MFs: Investing Process (Practical outlook); Withdrawal Process; Selection of MFs; Note: Virtual stock market/MFs/Bonds Trading-Investing portals like ICICI Virtual Stock Or Moneybhai shall be used	10

Contents : Unit	Topics	Contact Hours
3	**Portfolio Selection & Allocation** Portfolio Selection & Allocation: Goal Based Planning; Factors affecting portfolio construction; Effect of Bias and Emotions in Investing Decisions; Risk assessment Test for clients; Risk management in portfolio by using Futures & Options in Equity; Events requiring modification in portfolio; Calculation of Following portfolio related indicators by using MS Excel: VAR, Sharpe Ratio - Treynor Ratio-Jensen's Alpha- Sortino Ratio-Drawdown, Brinson-Hood-Beebower Model for equity)	10
Total Hours		**30**

Textbook :

1   Asset Management: A Systematic Approach to Factor Investing, Andrew Ang, Oxford University Press, 2014

2   Investment Avenues in India , Bharat M. Pithadia, Lambert Publishing, 2018

References:

1   Investment Analysis & Portfolio Management, Investment Analysis & Portfolio Management, Prasanna Chandra, Tata Macgraw Hill Education Pvt Ltd, 2017

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	**Understand**	**Apply**	**Analyze**	**Evaluate**	**Higher order Thinking**
10.00	20.00	25.00	25.00	10.00	10.00

Instructional Method:

1   Theory

MR. PARAS CHANDULAL RUGHANI

DR. SUNIL KUMAR JAKHORIA

Digitally signed by (Name of HOD)

Digitally signed by (Name of Dean/ Principal)