

PROGRAM	Bachelors of Commerce /Bachelors of Commerce (Hons)
SEMESTER	V
COURSE TITLE	Fundamentals of Investment
COURSE CODE	04BC0509
COURSE CREDITS	02
COURSE DURATION	26 Hrs (26 sessions of 60 minutes each)

COURSE OUTCOMES:

- To understand the investment environment for its benefits and to know about the role of various regulatory bodies towards investors protection.
- To analyze various investment avenues for its basic traits and using the same while making an investment.
- To evaluate the level of risk with given returns to make wiser decisions in investment.

Teaching and Examination Scheme

Teaching Scheme (Hours)			Credits	Internal Marks (50%)		End-Semester Examination (50%)			Total Marks
Theory	Tutorial	Practical		IA	CSE	Theory	Practical/Viva	Term Work (TW)	
2	0	0	2	30	20	50	0	0	100

Course Contents:

Unit No	Unit / Sub Unit	Sessions
I	Investment environment: Introduction, Investment and Speculation, Investment and Gambling, Investment and Arbitrage, Real and Financial Assets, Importance of Investments, Factors favorable for Investment, Investment Alternatives/Media, The Investment Process - Stages in Investment Various Regulatory bodies; SEBI, RBI, IRDA: Their purpose of existence	6
II	Avenues of investment: Fixed Income Debt Instruments, Features of Bonds and Debentures, Types of Bonds/Debentures, Relationship between Market Interest Rate and Coupon Rate; Preference Shares, Money Market Instruments: Meaning and features; Various Government saving schemes Avenues of investment: Equity Based and others Equity Shares: Introduction and importance of investing in equity share (Why should one invest, how to invest, when to invest) Mutual Funds: Meaning, Features and types, Insurance Products: Meaning, types and features of various insurance products Real estate and Precious metal as investment avenue	10

III	Risk and Return: Meaning of risk and return, Investor's Attitude towards Return and Risk (Risk appetite), Types of Risk — Systematic and Unsystematic, Measurement of Risk, Beta as a Measure of Risk, Calculating Historic and Expected risk Return: Measurement of Return, Calculating Historic and Expected return Concept of Diversification: Meaning and Importance	10
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SUGGESTED READINGS:
Text Books:

Sr. No	Author/s	Name of the Book	Publisher	Edition & Year of Publication
T-01	DR. PREETI SINGH	FUNDAMENTALS OF INVESTMENT	Himalaya Publishing House	1 st edition (2018)
T-02	Prasanna Chandra	Investment Analysis and Portfolio Management	McGraw-Hill Publication	5th Edition, 2017

Reference Books:

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year of Publication
R-01	I M Pandey	Financial Management	Vikas Publication	12 th edition, 2021
R-02	Sanjay Matai	Your Guide to Finance and Investments	CNBC 18	1 st edition, 2013