

<b>INSTITUTE</b>	<b>FACULTY OF MANAGEMENT STUDIES</b>
<b>PROGRAM</b>	<b>BACHELOR OF BUSINESS ADMINISTRATION (HONS.)</b>
<b>SEMESTER</b>	<b>2</b>
<b>COURSE TITLE</b>	<b>ENGLISH THROUGH MOVIES</b>
<b>COURSE CODE</b>	<b>04SL0153</b>
<b>COURSE CREDITS</b>	<b>2</b>

**Course Outcomes:** After completion of this course, student will be able to:

- 1 The students will be able to develop Fluency and Accuracy in a contextual manner.
- 2 The students will be able to comprehend specific language usage in audio - visual context.
- 3 The students will be able to express Ideas in a comprehensive manner on a given topic.
- 4 The students will be able to learn to use film elements to enhance their language proficiency.

**Pre-requisite of course:** The course will enable the learners to further enhance their basic language skills; identify and use different language functions in an audio-visual context; learn to use film and its elements as tools for language learning.

#### Teaching and Examination Scheme

<b>Theory Hours</b>	<b>Tutorial Hours</b>	<b>Practical Hours</b>	<b>ESE</b>	<b>IA</b>	<b>CSE</b>	<b>Viva</b>	<b>Term Work</b>
2			0	30	20	25	25

<b>Contents : Unit</b>	<b>Topics</b>	<b>Contact Hours</b>
1	<b>Language Functions, Contexts &amp; Movies</b> Introducing the course, Focusing on dialogues and understanding parts of speech, Creative Writing: Making a pamphlet (for Continuous Semester Evaluation), Reading nonverbal cues in context, Vocabulary building exercises – word meanings, making sentences & finding images and synonyms and antonyms, Interpreting dialogues & pronunciation, Daily Conversations	12
2	<b>Detailed Analyses of the Movies</b> Dialogue and monologue transcription, Interpreting the trailers [Group discussion], Interpreting the scene(s) [Group discussion in context], Movie comprehension (a short film and a long scene will be played in class), Reading and Writing Movie reviews, Describing/Discussing the posters of the movies, Describing characters & themes (Questionnaire), Giving feedback/expressing opinions	12
<b>Total Hours</b>		<b>24</b>

**Textbook :**

- 1 Harry Potter and the Philosopher's Stone, Chris Columbus, , Warner Bros. Pictures, 2001
- 2 Paperman, John Kahrs, Walt Disney Animation Studios, 2012
- 3 Steve Jobs, Danny Boyle, Universal Pictures, 2015
- 4 The Social Network, The Social Network, The Social Network, 2010
- 5 The Social Network, The Social Network, The Social Network Studios, 2008

**Suggested Theory Distribution:**

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
<b>Remember / Knowledge</b>	<b>Understand</b>	<b>Apply</b>	<b>Analyze</b>	<b>Evaluate</b>	<b>Higher order Thinking</b>
20.00	30.00	25.00	15.00	10.00	

**Instructional Method:**

- 1 THEORY

**Supplementary Resources:**

- 1 <https://www.businessstudynotes.com/others/business-communication/business-speech-and-types-of-business-speech/>
- 2 <https://www.economicdiscussion.net/management/communication/channels-of-communication/32817>
- 3 <https://www.businessballs.com/communication-skills/presentation-skills-and-techniques/>
- 4 <https://www.smartletters.org/sample/letter-925.html>