

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	5
COURSE TITLE	FUNDAMENTALS OF INTERNATIONAL BUSINESS
COURSE CODE	04BH1504
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

- 1 Overview of International Trade from an India perspective
- 2 Risks involved in Cross border Trade and Mitigations
- 3 Impact on Trade from the perspective of Regulators
- 4 Relevance of documentation in International Trade
- 5 Negotiating payment terms in Trade

Pre-requisite of course:NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
30	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	International Trade International Trade: Perspective, risks and mitigations- Meaning of Cross Border Trade, Risks encountered while doing International Trade, Mitigations to these risks, various guidelines to be followed by Exporters & Importers	10
2	Guidelines and Regulatory Institutions Guidelines and Regulatory Institutions - DGFT & impact of Foreign Trade Policy on International Trade, Reserve Bank of India and FEMA guidelines for doing International Trade from India, ECGC & policies for Exporters, Export Promotions councils for different sectors, Relevance of International Chamber of Commerce & their guidelines for various Cross Border transactions	10
3	EXIM Procedures Export Import Documentation, INCO Terms, Export Import procedures, Various Payment Methods	10
Total Hours		30

Textbook :

- 1 International Business, V K Bhalla, Anmol Publications, 2005
- 2 International Business: Text and Cases, P. SubbaRao, Himalaya , 2021

References:

- 1 The International Business Environment, The International Business Environment, Anant K Sundaram and J Stewart Black, PHI New Delhi, 2012
- 2 International Business , International Business , Rakesh Mohan Joshi, Oxford , 2009
- 3 International Trade Finance, International Trade Finance, IIBF, IIBF, 2017

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
10.00	20.00	25.00	25.00	10.00	10.00

Instructional Method:

- 1 THEORY