INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	6
COURSE TITLE	FUNDING FOR START-UPS
COURSE CODE	04BH0608
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

1. Understand the various financial support system for start-ups
2. Gain knowledge in selecting appropriate loan for their start-ups.
3. Understand the appropriate financial support system for their business venture.
4. Apply their knowledge in selecting and apply for various startup schemes.
5. Gain the knowledge about the various types of loans available for Entrepreneurs.

Pre-requisite of course: N/A

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	**Government Schemes for Startups and MSMEs:** Startup India seed fund - ATAL Innovation Mission - Dairy processing and infrastructure development fund - Support for International Patent protection in electronic and information technology - Multiple grant Scheme- Credit guarantee fund trust for Micro and Small Enterprises.	12
2	**Start-up Funding Options** Boot Strapping - Need for External Funding - Stages of Funding - Seed Capital - An Introduction to venture capital and Angle Investors - differences, Scope of Investment - ways to approach for VC and AI for funding support - The venture Capital Assistance Scheme, benefit - eligibility, Application Process and various Documentation procedure – Crowed Funding	14

Contents : Unit	Topics	Contact Hours
3	**Banking and NBFC Funding Support for Start-Ups:** Mudra Loan Scheme - MSME Business Loan - The credit Guarantee Scheme - Stand Up India Scheme - National Bank for Agriculture and Rural Development- National Small Industries Corporation Subsidy.	10
Total Hours		**36**

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
10.00	20.00	25.00	25.00	10.00	10.00

Instructional Method:

1   Theory

MR. PARAS CHANDULAL RUGHANI

Digitally signed by (Name of HOD)

DR. SUNIL KUMAR JAKHORIA

Digitally signed by (Name of Dean/ Principal)