Marwadi
University

| PROGRAM | Bachelors Of Commerce / Bachelors Of Commerce (Hons) |
| :--- | :--- |
| SEMESTER | II |
| COURSE TITLE | Business Mathematics |
| COURSE CODE | $04 B C 0222$ |
| COURSE CREDITS | 4 |
| COURSE DURATION | 48 |

## COURSE OUTCOMES:

- Understand dimensions of Business Mathematics.
- Formulate different functions and apply them in business problems.
- Integrate and Apply knowledge on Permutation and Combination.
- Formulate different applications of sequence and series and apply them in business problems.
- Designing the framework of Matrix and Determinants and its usefulness for solving business problems.

Teaching and Examination Scheme

| Teaching Scheme (Hours) |  |  | Credits | Internal Marks (50\%) |  | End-Semester Examination (50\%) |  |  | Total <br> Marks |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Theory | Tutorial | Practical |  | IA | CSE | Theory | Practical/Viva | Term Work (TW) |  |
| 3 | 1 | 0 | 4 | 30 | 20 | 50 | 0 | 0 | 100 |

## COURSE CONTENTS:

| Unit No | Unit / Sub Unit | Sessions |
| :---: | :--- | :---: | :---: |
| I | Introduction to Business Mathematics: Scope and Importance, Steps in Quantitative <br> Analysis Approach of Problem Solution, Number System of <br> Algebra: Algebraic Identity, Equalities and Inequalities, Factorization, Linear and <br> Quadratic Equations, Solution Of Simultaneous Linear Equations, Solution (roots) of <br> quadratic equations, Laws of Indices (Without Proof) | 10 |
| II | Functions and Their Applications: Definition, Types of Functions, Demand Function, <br> Cost Function, Revenue Function, Profit Function, Break Even Point, Applications to <br> Business Problems. Use of MS Excel to Plot Straight Line | 08 |
| III | Permutation and Combination: Fundamental Rule of counting, Factorial, <br> Permutation, Restricted Permutation, Circular Permutation, Combination, Restricted <br> Combination, Division into Groups. Use of MS Excel to Calculate Permutation and <br> Combination | 10 |


| IV | Sequence and Series: Different Types of Sequence, Arithmetic and Geometric <br> Sequence, Arithmetic Progression (AP), Geometric Progression (GP), Arithmetic and <br> Geometric means, Harmonic Progression (HP). | 10 |
| :---: | :--- | :---: |
| V | Determinant, Matrices and Applications: Introduction, Definition, Types of Matrices, <br> Operations on Matrices, Conversion of Business Problems into a Linear System of <br> Equations (LSE) (Max 3X3) <br> Determinant of a Matrix, Properties of Determinant, Matrix Equation, Solution of <br> System of Linear Equations using inverse of coefficient matrix (Max 3) Use of MS <br> Excel to Calculate Determinant and Inverse of Matrix | 10 |

## SUGGESTED READINGS:

Text Books:

| Sr. No | Author/s | Name of the Book | Publisher | Edition and <br> Year |
| :--- | :--- | :--- | :--- | :--- |
| T-01 | P. Mariappan | Business Mathematics | Pearson Education | $2^{\text {nd }}$ <br> 2012 |
| T-02 | P. Hazarika | A Textbook of Business <br> Mathematics | S. Chand Publication | $3^{\text {rd }}$ <br> 2014 |
| T-03 edition, |  |  |  |  |

Reference Books:

| Sr. No | Author/s | Name of the Book | Publisher | Edition and <br> Year |
| :--- | :--- | :--- | :--- | :--- |
| R-01 | A. Dikshit and J. <br> Jain | Business Mathematics | Himalaya Publishing <br> House | $2^{\text {nd }}$ <br> 2014 |
| R-02 | Zamarudition, <br> Qazi | and | Business Mathematics | Vikas Publishing |
| R-03 | Trivedi Kashyap | Business Mathematics | Pearson Education | $2^{\text {nd }}$ <br> 2016 |

