

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	5
COURSE TITLE	INTERNATIONAL BUSINESS PROCEDURES
COURSE CODE	04BH0506
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand International Business from Indian Perspective
- 2 Comprehend the Risks involved in Cross border Trade and Mitigations
- 3 Understand and Evaluate the Relevance of documentation & Payment Options in International Trade

Pre-requisite of course:NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	Global Business Scenario Global Business Environment – Difference Between Domestic Trade and International Trade – Cultural Differences , Importance of Communication in International Business International Trade Perspective, risks and mitigations , Meaning of Cross Border Trade, Risks encountered while doing International Trade, Mitigations to these risks, various guidelines to be followed by Exporters & Importers	12
2	Guidelines and Regulatory Institutions DGFT & impact of Foreign Trade Policy on International Trade, Reserve Bank of India and FEMA guidelines for doing International Trade from India, ECGC & policies for Exporters, Export Promotions councils for different sectors, Relevance of International Chamber of Commerce & their guidelines for various Cross Border transactions, Role of FIEO	12
3	EXIM Procedures Export Import Documentation, INCO Terms, Export Import procedures, Various Payment Methods and Important aspect pertaining to International Payments	12
Total Hours		36

Textbook :

- 1 International Business, V K Bhalla , Anmol Publications , 2018
- 2 International Business: Text and Cases, P. SubbaRao, Himalaya, 2001
- 3 Entrepreneurship Development and Small Business Enterprises, Purnima M Charantimath, Pearson , 2018

References:

- 1 The International Business Environment, The International Business Environment, Anant K Sundaram and J Stewart Black, PHI New Delhi , 2012
- 2 International Business, International Business, Rakesh Mohan Joshi , Oxford , 2009
- 3 International Trade Finance , International Trade Finance , IIBF , IIBF , 2017

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
10.00	20.00	25.00	25.00	10.00	10.00

Instructional Method:

- 1 THEORY