INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	6
COURSE TITLE	INTERNATIONAL LOGISTICS
COURSE CODE	04BH0607
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

1   Understand the important International Logistics
2   Gain knowledge about different type of technologies used in International Logistics.
3   Apply the Marketing principles in collaboration with International Logistics.
4   To Understand the basic concepts of containerization.
5   To introduce the concept of multimodal transportation, characteristics and the choice of transport.

Pre-requisite of course: NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	**Integrated Logistics Management** Concept, Evolution and Development, Importance of logistics management in international business, International Logistics: functions and intermediaries. Issues involved in movement of goods.	8
2	**Containerization and Chartering** Containerization: Genesis, Concept, Classification, Benefits and Constraints; Inland Container Depot (ICD): Roles and Functions, CFS, Export Clearance at ICD; CONCOR; ICDs under CONCOR; Chartering: Kinds of Charter, Charter Party, and Arbitration.	10
3	**Basics of Transportation** Transportation Functionality and Principles; Multimodal Transport: Modal Characteristics; Modal Comparisons; Legal Classifications; International Air Transport; Air Cargo Tariff Structure; Freight: Definition, Rate; Freight Structure and Practice	10
Total Hours		**28**

Textbook :

1 Logistic and Supply Chain Management, Donald J. Bowerson, Prentice Hall of India, 2017

References:

1 Logistic Management and World Sea Borne Trade, Logistic Management and World Sea Borne Trade, Muthiah Krishnaveni, Himalaya Publication, 2011

2 International Marketing:, International Marketing:, SakOnkvisit& John J. Shaw., Prentice Hall of India, 1996

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	**Understand**	**Apply**	**Analyze**	**Evaluate**	**Higher order Thinking**
10.00	20.00	25.00	25.00	10.00	10.00

Instructional Method:

1 Theory