

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	6
COURSE TITLE	INVESTMENT BANKING
COURSE CODE	04BH1606
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

- 1 To Apprise the role of investment banking services in the financial markets
- 2 To Evaluate various restructuring alternatives and role of investment banking in advisory services
- 3 To assess the valuation aspects and issue of various kind securities
- 4 To Elaborate various issues related to investment banking
- 5 To Develop appropriate investments options for fund raising

Pre-requisite of course:NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	Investment Banking Overview of investment banking Global and Indian Investment Banking Paradigm – Functions of Investment Banks – Types of Investment Banks – Services offered by Investment Banks Role of Investment Banking as Financial Intermediaries Business of Investment Banking	12
2	Fund Raising services Domestic Issue Management - Underwriting - Global Security Issuances - Buybacks and De-listing, Raising funds through IPO , Methods of bringing out an IPO, and IPO Pricing Due diligence process	10

Contents : Unit	Topics	Contact Hours
3	Financial Advisory Services Corporate Restructuring – Mergers and Acquisitions - Divestitures – Leveraged Buyouts – Venture Capital - Private Equity and Placements Corporate Debt Restructuring (CDR) , Underwriting Services, Business Model of Underwriting, Underwriting Commissions,	14
Total Hours		36

Textbook :

- 1 Investment Banking: Concepts, Analyses and Cases, 3, Giri Pratap S, McGraw Hill Education, 2017
- 2 Financial Services, Khan, M.Y, McGraw Hill Education, 2018
- 3 Merchant Banking , Machiraju, H.R , New Age International , 2011

References:

- 1 Investment banks, hedge funds, and private equity, Investment banks, hedge funds, and private equity, Stowell, D. P , Academic press, 2017
- 2 Investment Banking: Valuation, Leveraged Buyouts, and Mergers and Acquisitions, Investment Banking: Valuation, Leveraged Buyouts, and Mergers and Acquisitions, Joshua Pearl, Joshua Rosenbaum, Wiley, 2013
- 3 Investment Valuation: Tools and Techniques for Determining the Value of Any Asset, Investment Valuation: Tools and Techniques for Determining the Value of Any Asset, Aswath Damodaran, Wiley, 2012

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
10.00	20.00	25.00	25.00	10.00	10.00

Instructional Method:

- 1 Theory