

<b>INSTITUTE</b>	<b>FACULTY OF MANAGEMENT STUDIES</b>
<b>PROGRAM</b>	<b>BACHELOR OF BUSINESS ADMINISTRATION (HONS.)</b>
<b>SEMESTER</b>	<b>6</b>
<b>COURSE TITLE</b>	<b>INTERNATIONAL SUPPLY CHAIN MANAGEMENT</b>
<b>COURSE CODE</b>	<b>04BB0608</b>
<b>COURSE CREDITS</b>	<b>4</b>

**Course Outcomes:** After completion of this course, student will be able to:

- 1 Understand the role government plays in international trade and get clear idea of why different countries use different types of transportation.
- 2 Evaluate different components of supply chain process from basic to advanced level.  
? Categorize different types of air carriers used for different types of supply chains.
- 3 Analyze different roles played covers canals, bridges, tunnels and how its impacts the international trade.
- 4 Apprehend the importance of documentation, intermediaries' functions, and insurance in managing supply chain.
- 5 Understand and analyze different intermediaries, freight forwarders, export packers, and customs house brokers. Also, understand different documents used for global logistics. Evaluate present and future opportunities and risks for international supply chain activities.

**Pre-requisite of course:**NONE

#### Teaching and Examination Scheme

<b>Theory Hours</b>	<b>Tutorial Hours</b>	<b>Practical Hours</b>	<b>ESE</b>	<b>IA</b>	<b>CSE</b>	<b>Viva</b>	<b>Term Work</b>
4	0	0	50	30	20	0	0

<b>Contents : Unit</b>	<b>Topics</b>	<b>Contact Hours</b>
1	<b>Introduction</b> Introduction, Logistics in Different Parts of the World, Ocean Ships and Shipping, Chartering Bulk Ocean Carriers	11
2	<b>The Ocean Liner Contract System.</b> The Ocean Liner Contract System., International Air Transportation., Surface Transport to and from Ports, and to and from Canada and Mexico.	11
3	<b>Seaports, Airports, Canals, and Tunnels.</b> Seaports, Airports, Canals, and Tunnels., International Logistics Functions and Intermediaries., Terms of Sale and Payment.	11
4	<b>Documentation and Insurance</b> Documentation and Insurance	11

<b>Contents : Unit</b>	<b>Topics</b>	<b>Contact Hours</b>
5	<b>Future of International supply chain</b> Future of International supply chain	4
<b>Total Hours</b>		<b>48</b>

#### **Textbook :**

- 1 International Logistics 2nd Edition, Donald F. Wood, Anthony Barone, Paul Murphy, Daniel L. Wardlow, AMACOM, a division of American Management Association., 2002
- 2 Supply Chain Management 2/e: Text and Cases, Janat Shah, Pearson Education India, 2016

#### **References:**

- 1 Supply Chain Management , Supply Chain Management , David Simchi-Levi, Philip Kaminsky, Pearson Education India, 2016
- 2 Supply Chain Management: Process, System & Practice, Supply Chain Management: Process, System & Practice, N. Chandrasekaran, Oxford University Press, 2010
- 3 Supply Chain Logistics Management, Supply Chain Logistics Management, Donald J. Bowersox, David J. Closs, M. Bixby Cooper, McGraw Hill Education, 2002
- 4 Designing and Managing the Supply Chain, Designing and Managing the Supply Chain, David Simchi-Levi, Philip Kaminsky, McGraw Hill Education , 2019

#### **Suggested Theory Distribution:**

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
<b>Remember / Knowledge</b>	<b>Understand</b>	<b>Apply</b>	<b>Analyze</b>	<b>Evaluate</b>	<b>Higher order Thinking</b>
10.00	20.00	25.00	25.00	10.00	10.00

#### **Instructional Method:**

- 1 Theory

#### **Supplementary Resources:**

- 1 <https://www.teikametrics.com/blog/how-amazon-supply-chain-works/>
- 2 <https://sustainability.aboutamazon.com/people/supply-chain>
- 3 <https://sustainability.aboutamazon.com/people/supply-chain>