

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	6
COURSE TITLE	LEGAL ASPECTS OF STARTUPS AND IPR
COURSE CODE	04BB0612
COURSE CREDITS	4

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand the process of Start-Up & Start-Up Eco-System
- 2 Analyze the various legal compliances for business Start-Up
- 3 Understand the overview of IPR and its various types
- 4 Evaluate the various types of IPR and its implications.
- 5 Analyze the legal aspects of Patent, Copy right, Trade Mark and GI.

Pre-requisite of course:N/A

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
4	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Start Up Eco-System Start Up Eco- System in India, Highlights of Start-Up India Policy, Essential elements of Companies Act 2013, Types of Companies, Pros & Cons of Each Format, Registration Process, Steps for Company incorporation in India, Documentation for Registration.	10
2	Startups – Legal compliances: Introduction To Legal Compliances, Location of business, Mandatory Registration – PAN, TAN, & GST Registration, Shops & Establishment License: SSI/MSME, Regulatory and Tax considerations, Highlights of Employee laws and The IT Act	10
3	IPR Conceptual Framework Meaning and definition -Needs for Intellectual Property rights, Types of Intellectual Property, Rationale for protection of IPR, Impact of IPR on development - Patent – kind of inventions protected by patent, Patent and non-#x02;Patentable inventions, process of applying for Patent, Granting of Patent, Right of a Patent-Exclusive Rights.	12

Contents : Unit	Topics	Contact Hours
4	Trade Mark and Copy Rights Rights of Trade Mark, Purpose and functions of Trade Mark, Trade Mark protections - Rights and Protection covered by Copy Rights- Fundamentals of copy right Law, infringement of copy right under copy right Law	10
5	Geographical Indication: Meaning & Definition of Geographical Indication of Goods, Types, why and how GI need protection, Indian GI Act	6
Total Hours		48

Textbook :

- 1 Principles of Intellectual Property, N.S. Gopalakrishnan & T.G. Agitha, Eastern Book Company, Lucknow, 2014
- 2 Intellectual Property Law , P. Narayanan , Eastern Law House , 2023
- 3 Intellectual Property Rights in the WTO and Developing Countries, Watal, Jayashree , Oxford University Press, 2003

References:

- 1 Intellectual Property Rights, Intellectual Property Rights, Deborah, E. Bouchou, Cengage Learning, 2012
- 2 The Startup Guidebook The ultimate guide to starting a business in India, The Startup Guidebook The ultimate guide to starting a business in India, Department for Promotion of Industry and Internal Trade, Startup India Hub <https://www.startupindia.gov.in/content/sih/en/reources/knowledge-bank.html>, 2021
- 3 Cases and Materials on Intellectual Property, Cases and Materials on Intellectual Property, William Cornish, Eastern Book Co., 2006

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
10.00	20.00	25.00	25.00	20.00	10.00

Instructional Method:

- 1 Theory