

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
SEMESTER	4
COURSE TITLE	PROJECT MANAGEMENT
COURSE CODE	04BH0402
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

- 1 Analyze the project idea for better selection
- 2 Identify the completion of project in a better control way
- 3 Understand the topics like planning, selection and implementation

Pre-requisite of course:NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	Project Introduction, Characteristics of a project, element of a project, target and needs of a project, types of projects, functions of project manager, project management body of knowledge, benefits of project management	8
2	Idea Generation and Initiation Generation and Screening of Project Ideas, Market and Demand Analysis, Technical Analysis, Financial Estimates and Projections, Project Life Cycle	8
3	Project Planning and Selection Project Scope, Scope of a Project and Scope Verification, SWOT Analysis, Organization Structure, Work Breakdown Structure, Project Selection Methods	10
4	Project Implementation Estimation, Scheduling, Network Techniques for Project Management-CPM & PERT (only network diagram and Critical path identification), Project Risk, Project Communication	10
Total Hours		36

Textbook :

- 1 Essentials of Project Management, Kamaraju Ramakrishna, PHI Learning Private Limited, 2010
- 2 Projects: Planning, Analysis, Selection, Financing, Implementation and Review, Prasanna Chandra, McGraw Hill Education., 2014

References:

- 1 Project Management and Appraisal, Project Management and Appraisal, SitangshuKhatua, Oxford Higher Education, 2011
- 2 Project Management- The Managerial Process, Project Management- The Managerial Process, Clifford F Gray, Erik W Larson, McGraw Hill Education (India) Pvt. Ltd., 2014

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
20.00	30.00	25.00	15.00	10.00	0.00

Instructional Method:

- 1 Theory

Supplementary Resources:

- 1 <https://tensix.com/3-case-studies-for-project-management/#:~:text=3%20Case%20Studies%20for%20Project%20Management%201%201.,constant%20review%20...%203%203.%20Make%20processes%20scaleable>
- 2 https://www.hindawi.com/journals/complexity/2019/6979721/?msclkid=72a804f537fd19c5c97a674aef882b96&utm_source=bing&utm_medium=cpc&utm_campaign=HDW_MRKT_GBL_SUB_BNGA_PAI_DYNA_JOUR_X_PJ_GROUP4_Geostrategy&utm_term=Complexity&utm_content=JOUR_X_PJ_GROUP4_Complexity
- 3 <https://www.studocu.com/ph/document/cagayan-state-university/project-management/case-1-global-green-books/21508615>