

PROGRAM	Bachelors Of Commerce /Bachelors Of Commerce (Hons)
SEMESTER	V
COURSE TITLE	Investment Banking
COURSE CODE	04BC0572
COURSE CREDITS	04
COURSE DURATION	48 Hrs (48 sessions of 60 minutes each)

COURSE OUTCOMES:

- To Apprise the role of investment banking services in the financial markets
- To Evaluate various restructuring alternatives and role of investment banking in advisory services
- To assess the valuation aspects and issue of various kind securities.
- To Elaborate various issues related to investment banking
- To Develop appropriate investments options for fund raising

Teaching and Examination Scheme

Teaching Scheme (Hours)			Credits	Internal Marks (50%)		End-Semester Examination (50%)			Total Marks
Theory	Tutorial	Practical		IA	CSE	Theory	Practical/Viva	Term Work (TW)	
4	0	0	4	30	20	50	0	0	100

COURSE CONTENTS:

Unit No	Unit / Sub Unit	Sessions
I	Overview of investment banking Global and Indian Investment Banking Paradigm – Functions of Investment Banks – Types of Investment Banks – Services offered by Investment Banks Role of Investment Banking as Financial Intermediaries Business of Investment Banking	10
II	Fund Raising services : Domestic Issue Management - Underwriting - Global Security Issuances - Buybacks and De-listing, Raising funds through IPO , Methods of bringing out an IPO, and IPO Pricing Due diligence process	10
III	Financial Advisory Services : Corporate Restructuring – Mergers and Acquisitions - Divestitures – Leveraged Buyouts – Venture Capital - Private Equity and Placements Corporate Debt Restructuring (CDR) , Underwriting Services, Business Model of Underwriting, Underwriting Commissions.	10

IV	Investment Banking and Business Valuation: Various valuation models applied in estimating value of the firm and value of equity ,Merits and Limitations of each models/methods of Valuation.	10
V	Issues in Investment Banking Designing new financial instruments ,Adoption of Blockchain in Investment Banks ,Data Security , Other Issues.	8

SUGGESTED READINGS:

Text Books:

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
T-01	Giri Pratap S	Investment Banking: Concepts, Analyses and Cases, 3	McGraw Hill Education	3 rd edition 2017
T-02	Khan, M.Y	Financial Services	McGraw Hill Education	9 th edition 2018
T-03	Machiraju, H.R	Merchant Banking	New Age International	4 th edition 2011

Reference Books:

Sr. No	Author/s	Name of the Book	Publisher	Edition and Year
R-01	Stowell, D. P	Investment banks, hedge funds, and private equity	Academic press	3rd edition
R-02	Joshua Pearl, Joshua Rosenbaum	Investment Banking: Valuation, Leveraged Buyouts, and Mergers and Acquisitions	Wiley	2nd Edition
R-03	Aswath Damodaran	Investment Valuation: Tools and Techniques for Determining the Value of Any Asset	Wiley	3rd edition