

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION
SEMESTER	4
COURSE TITLE	INDIAN BUSINESS HISTORY
COURSE CODE	04OE0010
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand the historical context and significance of businesses in India.
- 2 Analyze the ancient Indian business practices.
- 3 Understand the nature of business practices in medieval India.
- 4 Examine the impact of foreign invasion on Indian businesses.
- 5 Evaluate the role of entrepreneurs and business communities in India.

Pre-requisite of course:NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Introduction to Indian Business History Historical foundations of Indian business, Key concepts, and theories in business history	8
2	Ancient Indian Trade and Commerce Indus Valley Civilization and trade networks, Trade routes and connections with the Roman Empire. Guilds, markets, and economic organization	10
3	Medieval India and the Arrival of Europeans Indian Ocean trade and the Arab connection, Impact of European trading companies, Emergence of regional business centers	10
4	Colonial Rule and Indian Business East India Company and the establishment of British rule, Impact of colonial policies on Indian businesses	10
5	Business Communities and Entrepreneurship Marwadis, Parsis, and other prominent business communities, Contribution of Indian entrepreneurs	10
Total Hours		48

Textbook :

- 1 The Oxford India anthology of business history, Kudaisya, M., Oxford University Press, 2011
- 2 A business history of India: Enterprise and the emergence of capitalism from 1700, Roy, T, Cambridge University Press, 2018

References:

- 1 The economic history of India 1857-1947, The economic history of India 1857-1947, Roy, T, Oxford; 3rd edition (22 June 2011), 2011
- 2 The economy of modern India, 1860-1970 (Vol. 3), The economy of modern India, 1860-1970 (Vol. 3), Tomlinson, B. R, Cambridge University Press, 1996

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
20.00	30.00	25.00	15.00	10.00	0.00

Instructional Method:

- 1 THEORY

Supplementary Resources:

- 1 <https://www.shrenis.com/post/guilds-of-ancient-india-the-shreni-philosophy>