

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION
SEMESTER	6
COURSE TITLE	BUSINESS ETHICS & CORPORATE GOVERNANCE
COURSE CODE	04BB1601
COURSE CREDITS	4

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand the dynamics of business ethics.
- 2 Relate the concepts and principles of ethical reasoning to specific ethical issues.
- 3 Identify ethical dilemmas in business & suggest solutions to overcome the problems.
- 4 Develop strategies for identifying and dealing with personal and organisational ethical issues.
- 5 Learn the concept of corporate governance and its relevance to ethical business activity.

Pre-requisite of course:N/A

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
4	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Introduction to Ethics Meaning and classification of Ethics, Importance of Business Ethics, Nature of ethics as moral value; types of values; Teaching from Scriptures like Gita, Quran, Bible w.r.t. Indian Value Systems in Business. Relevant Case Studies	10
2	Ethical Dilemma and Essence of Decision Making Meaning and structure of Ethical Dilemma in business, Sources of Ethical Problems, Managing Ethical Dilemmas; Understanding Decision making, Model of Cognitive Moral Development, The Process of Making Good Ethical Decision; Dynamics of Ethical Leadership. Relevant Case Studies	10
3	Ethical Issues in Financial Management, IT & Cyber Space Introduction to Ethics in Finance, Ethical issues in Financial Markets, Financial service industry and by Financial people in organizations. Ethical issues in IT & Cyber Space, Professional Ethics, Relevant Case Studies	10

Contents : Unit	Topics	Contact Hours
4	Ethical Issues in Marketing & HRM Role of Marketing, Areas in Marketing Ethics, Truth and Advertising; Functional Areas of HRM, Need for Workplace ethics, HR related ethical issues, Rights, and duties of Employees. Relevant Case Studies	10
5	Introduction to Corporate Governance Definition and attributes of good corporate governance, Corporate governance theories – Agency, Stewardship, Shareholder, stake holder theory, Role of Board of Governors, Factors influencing quality of Corporate Governance. Relevant Case Studies	8
Total Hours		48

Textbook :

- 1 Business Ethics and Corporate Governance, A. C. Fernando , Pearson, 2012
- 2 Business Ethics: Principles and practice, Daniel Albuquerque, Oxford Uni. Press, 2010

References:

- 1 Business Ethics and Corporate Governanc, Business Ethics and Corporate Governanc, Murthy C.S.V. , Himalaya Publishing , 2017
- 2 Ethics in Business and Corporate Governance, Ethics in Business and Corporate Governance, S K Mandal , Tata McGraw Hill, 2012
- 3 Business Ethics, Business Ethics, Ferrell, Fraedrich, Ferrell, Cengage Learning , 2017
- 4 Business Ethics and Corporate Governance, Business Ethics and Corporate Governance, Rupani Riya, Himalaya Publishing , 2015

Suggested Theory Distribution:

The suggested theory distribution as per Bloom’s taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
10.00	20.00	25.00	25.00	10.00	10.00

Instructional Method:

- 1 Theory