

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION
SEMESTER	2
COURSE TITLE	ENGLISH THROUGH MOVIES
COURSE CODE	04SL0153
COURSE CREDITS	2

Course Outcomes: After completion of this course, student will be able to:

- 1 The students will be able to develop Fluency and Accuracy in a contextual manner.
- 2 The students will be able to comprehend specific language usage in audio - visual context.
- 3 The students will be able to express Ideas in a comprehensive manner on a given topic.
- 4 The students will be able to learn to use film elements to enhance their language proficiency.

Pre-requisite of course: The course will enable the learners to further enhance their basic language skills; identify and use different language functions in an audio-visual context; learn to use film and its elements as tools for language learning.

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
2			0	30	20	25	25

Contents : Unit	Topics	Contact Hours
1	Language Functions, Contexts & Movies Introducing the course, Focusing on dialogues and understanding parts of speech, Creative Writing: Making a pamphlet (for Continuous Semester Evaluation), Reading nonverbal cues in context, Vocabulary building exercises – word meanings, making sentences & finding images and synonyms and antonyms, Interpreting dialogues & pronunciation, Daily Conversations	12
2	Detailed Analyses of the Movies Dialogue and monologue transcription, Interpreting the trailers [Group discussion], Interpreting the scene(s) [Group discussion in context], Movie comprehension (a short film and a long scene will be played in class), Reading and Writing Movie reviews, Describing/Discussing the posters of the movies, Describing characters & themes (Questionnaire), Giving feedback/expressing opinions	12
Total Hours		24

Textbook :

- 1 Harry Potter and the Philosopher's Stone, Chris Columbus, , Warner Bros. Pictures, 2001
- 2 Paperman, John Kahrs, Walt Disney Animation Studios, 2012
- 3 Steve Jobs, Danny Boyle, Universal Pictures, 2015
- 4 The Social Network, The Social Network, The Social Network, 2010
- 5 The Social Network, The Social Network, The Social Network Studios, 2008

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
20.00	30.00	25.00	15.00	10.00	

Instructional Method:

- 1 THEORY

Supplementary Resources:

- 1 <https://www.businessstudynotes.com/others/business-communication/business-speech-and-types-of-business-speech/>
- 2 <https://www.economicdiscussion.net/management/communication/channels-of-communication/32817>
- 3 <https://www.businessballs.com/communication-skills/presentation-skills-and-techniques/>
- 4 <https://www.smartletters.org/sample/letter-925.html>