

INSTITUTE	FACULTY OF MANAGEMENT STUDIES
PROGRAM	BACHELOR OF BUSINESS ADMINISTRATION
SEMESTER	3
COURSE TITLE	ESSENTIALS OF BANKING
COURSE CODE	04OE0012
COURSE CREDITS	3

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand the structure and functions of the Indian financial system and different types of banks.
- 2 Understanding of lending principles, loan appraisal, and credit decision-making in commercial banks.
- 3 Understand the range of services and activities provided by commercial banks.
- 4 Understand customer relationship management and account opening procedures, KYC norms etc.
- 5 Use technological advancements in modern banking

Pre-requisite of course:NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Introduction to Banking Structure of Indian Financial System, Structure of Indian Banking System , Definition & Meaning of Bank, Types of Banks, Introduction to Central Bank Functions : Credit Control of RBI (Qualitative & Quantitative Measures), Role of RBI in Economic Development	12
2	Commercial Bank & Banking Definition of Commercial Banks, Functions of Commercial Banks, Co-operative Banks, Meaning & Structure of RRBs, Multi Agency Approach, Priority Sector Lending, Types of Banking Systems o Unit Banking System o Branch Banking System o Group Banking System o Correspondent Banking System o Chain Banking System o Deposit Banking System o Investment Banking System	10

Contents : Unit	Topics	Contact Hours
3	Basics Of Bank Lending & Other Activities Of Commercial Banks Principles of Lending and Loan policy; Basics of Loan Appraisal, Credit decision-making and Review; Types of Advances; Management of Non Performing Assets, OTHER ACTIVITIES OF COMMERCIAL BANKS: Foreign Exchange Services; Banks' services to Government; Payment and Settlement Systems; NRI Remittances, Cash Management Services and Remittances; Para-banking Activities- Primary Dealership Business, Investment Banking/ Merchant Banking Services, Mutual Fund Business , Pension Funds Management (PFM) by banks, Depository Services; Wealth Management/ Portfolio Management Services; Bancassurance	8
4	Relationship Between Bank And Customer Introduction, Definition, General Relationship & Special Relationship, Procedure for Opening Accounts, Precautions taken in Opening of Accounts , Strategy for expanding customer base; Services to different Customer Groups; Competition amongst Banks for Customers; Customer Relationship Management; Banking Om;budsman Scheme; Know Your Customer (KYC) norms; Prevention of Money Laundering Act (PMLA), 2002	6
5	Evolving Trends In Modern Banking Activities Of Commercial Banks Modern Banking Facilities ATM Credit Card Debit Card Tele Banking Net Banking Payment Banking Point of Sale (PoS) Terminals, Outsourcing of Non-core Activities; Financial Inclusion - Initiatives taken by the RBI, Micro Credit	4
Total Hours		40

Textbook :

- 1 Banking Theory, Law and Practice, Gordon & Natarajan, HPH, 2012

References:

- 1 Commercial Banking, The Management of Risk, Commercial Banking, The Management of Risk, Benton E Gup & James W Kolari, Wiley Student Edition, 2004

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
20.00	30.00	25.00	15.00	10.00	0.00

Instructional Method:

- 1 Theory

Supplementary Resources:

- 1 https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&cad=rja&uact=8&ved=2ahUKEwjd9J7YhPOBAxXXyDgGHTdGAb0QFnoECBkQAQ&url=http%3A%2F%2Fwww.nseindia.com%2Flearn%2Fself-study-ncfm-modules-intermediate-banking-sector-module&usg=AOvVaw0y1hql_e4N6DdHeYIptvJ&opi=89978449