

PROGRAM	B. Com (Hons)
SEMESTER	III
COURSE TITLE	Strategic Business Leader
COURSE CODE	04CH0309
COURSE CREDITS	03
COURSE DURATION	36 Hrs (36 sessions of 60 minutes each)

COURSE OUTCOMES:

- Apply excellent leadership and ethical skills to set the ‘tone from the top’ and promote a positive culture within the organisation, adopting a whole organisation perspective in managing performance and value creation.
- Evaluate the effectiveness of the governance and agency system of an organization and recognise the responsibility of the board or other agents towards their stakeholders, including the organisation’s social responsibilities and the reporting implications.
- Evaluate the strategic position of the organisation against the external environment and the availability of internal resources, to identify feasible strategic options.
- Select and apply appropriate information technologies and data analytics, to analyse factors affecting the organisation’s value chain to identify strategic opportunities and implement strategic options within a framework of robust IT security controls.
- Evaluate management reporting and internal control and audit systems to ensure compliance and the achievement of organisation’s objectives and the safeguarding of organisational assets
- Apply high level financial techniques from the Applied Skills exams in the planning, implementation and evaluation of strategic options and actions.

Teaching and Examination Scheme

Teaching Scheme (Hours)			Credits	Internal Marks (50%)		End-Semester Examination (50%)			Total Marks
Theory	Tutorial	Practical		IA	CSE	Theory	Practical/Viva	Term Work (TW)	
3	0	0	3	50	0	50	0	0	100

Course Contents:

Unit No	Unit / Sub Unit	Sessions
1	Leadership, Governance and Professional skills: Leadership- Qualities of leadership; Leadership and organisational culture; Professionalism, ethical codes and the public interest Governance- Agency; Stakeholder analysis and organisational social	8

	responsibility; Governance scope and approaches; Reporting to stakeholders; The board of directors; Public sector governance Professional skills- Communication; Commercial acumen; Analysis; Scepticism; Evaluation	
II	Strategy and Risk: Strategy- Concepts of strategy; Environmental issues; Competitive forces; The internal resources, capabilities and competences of an organization; Strategic choices Risk- Identification, assessment and measurement of risk; Managing, monitoring and mitigating risk	7
III	Technology and data analytics: Cloud ,mobile and smart technology; Big data and data analytics; Machine learning, AI and robotics; E- business: value chain; IT systems security and control	5
IV	Organisational control and audit: Management and internal control systems; Audit and compliance; Internal control and management reporting	6
V	Finance in planning and decision-making and change management: Finance in planning and decision-making- Finance transformation; Financial analysis and decision- making techniques; Cost and management accounting Enabling success and change management- Enabling success: organizing; Enabling success: disruptive technologies; Enabling success: talent management; Enabling success: performance excellence; Managing strategic change; Leading and managing projects	10

SUGGESTED READINGS:

1. BPP learning Media, ACCA **Strategic Business Leader** Study Text, BPP Publishing
2. Kaplan , ACCA **Strategic Business Leader** Study Text, Kaplan Publication