

Subject Code: 02CR0201
Subject Name: Professional Ethics
(Semester II, 1st Year, Level I)

Objective: This course will enable the budding professionals to effectively resolve the ethical issues they will face in their professional lives.

Credits Earned: 2 Credit

Course Outcomes: After completion of this course, student will be able to:

- Understand the basics of human values
- Inculcate human values to grow as responsible human beings with proper personality
- Maintain ethical conduct and discharge their professional duties
- Resolve ethical confusions and contradictions and bring harmony at thought, behaviour and action level.

Pre-requisite of course: NA.

Teaching and Examination Scheme

Teaching Scheme (Hours)			Credits	Theory Marks			Tutorial/ Practical Marks		Total Marks
Theory	Tutorial	Practical		ESE (E)	Mid Sem (M)	Internal (I)	Viva (V)	Term work (TW)	
02	0	0	02	00	00	00	50	50	100

Contents:

Unit	Topics	Contact Hours
1	Concepts and theories of Business Ethics: Definitions of Ethics, Personal ethics and Business ethics, Morality and law, How are moral standards formed? Religion and Morality, Morality, Etiquette and Professional codes	6
2	Business Ethics: Principles of personal Ethics, Principles of Professional ethics, Honesty, Integrity and Transparency are the touchstones of Business Ethics, Distinction Between Values and Ethics, Roots of unethical Behaviour, Ethical Decision Making	6
3	Ethical Dilemmas: What is an Ethical Dilemma, Sources of Ethical Behaviour, Code of Personal Ethics for Employees, How to Resolve Ethical Dilemmas.	6
4	Ethical Decision marking: Basic Ethical principles, Moral Philosophy defined, Moral development Theory, Ethical Models that Guide Decision making, Which Approach to use, White – Collar Crime	7
5	Human Values for Indian Managers Values for Indian Managers, The law of Karma, Quality of Working life	3
Total Hours		28

References:

1. Business Ethics by AC Fernando
2. Business Ethics by Ferrell, Fraedrich and Ferrell.
3. Ethics in Management and Indian Ethos by Biswanath Gosh

Suggested Theory distribution:

The suggested theory distribution as per Bloom's taxonomy is as per follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember	Understand	Apply	Analyse	Evaluate	Create
20%	20%	35%	10%	10%	5%

Instructional Method:

- a. The course delivery method will depend upon the requirement of content and need of students. The teacher in addition to conventional teaching method by black board, may also use any of tools such as demonstration, role play, Quiz, brainstorming, case studies etc.
- b. The internal evaluation will be done on the basis of continuous evaluation of students in the class-room.
- c. Practical examination will be conducted at the end of semester for evaluation of performance of students in classroom.
- d. Students will use supplementary resources such as online videos