

COURSE TITLE	INDIAN BUSINESS HISTORY
COURSE CODE	04BB0208
COURSE CREDITS	2

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand the historical context and significance of businesses in India.
- 2 Analyze the ancient Indian business practices.
- 3 Understand the nature of business practices in medieval India.
- 4 Examine the impact of foreign invasion on Indian businesses.
- 5 Evaluate the role of entrepreneurs and business communities in India.

Pre-requisite of course:None

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
2	3	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Introduction to Indian Business History Historical foundations of Indian business,, Key concepts,, and theories in business history, Ancient Indian Trade and Commerce, Indus Valley Civilization and trade networks,, Trade routes and connections with the Roman Empire,, Guilds,, markets,, and economic organization	12
2	Medieval India and the Arrival of Europeans Indian Ocean trade and the Arab connection,, Impact of European trading companies,, Emergence of regional business centers, Colonial Rule and Indian Business, East India Company and the establishment of British rule,, Impact of colonial policies on Indian businesses	12
3	Business Communities and Entrepreneurship Marwadis,, Parsis,, and other prominent business communities,, Contribution of Indian entrepreneurs	6
Total Hours		30

Textbook :

- 1 The Oxford India anthology of business history, Kudaisya, M., Oxford University Press,, Kudaisya, M., Oxford University Press,, 2011

Textbook :

- 2 A business history of India: Enterprise and the emergence of capitalism from 1700, Roy, T, Cambridge University Press, 2018, Roy, T., Cambridge University Press., 2018

References:

- 1 The economic history of India 1857-1947,, The economic history of India 1857-1947,, Roy, T, Oxford;, Roy, T, Oxford;, 2011
- 2 The economy of modern India, 1860-1970, The economy of modern India, 1860-1970, Tomlinson, B. R., Cambridge University Press., 1996

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking
20.00	30.00	25.00	15.00	10.00	0.00

Instructional Method:

- 1 THEORY