

COURSE TITLE	INDIAN BUSINESS HISTORY
COURSE CODE	04BC0332
COURSE CREDITS	2

Objective:

- 1 NA

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand the historical context and trace the evolution of business practices in India from ancient times to the present
- 2 Evaluate and compare traditional Indian business models with modern business practices
- 3 Identify significant business leaders, entrepreneurs, and institutions that have shaped the course of Indian business history
- 4 Critically assess the impact of various economic policies on the growth, transformation, and structure of Indian businesses over time
- 5 Explore contemporary issues, challenges, and opportunities in the Indian business landscape, including globalization and relate them to historical business trends

Pre-requisite of course:NA

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
2	0	0	50	50	0	0	0

Contents : Unit	Topics	Contact Hours
1	Introduction Introduction to Indian Business History, Historical foundations of Indian business, Key concepts, Theories in business history	5
2	Ancient and Medieval trade networks Trade routes with the Roman Empire, Ocean trade and the Arab connection, Arrival of Europeans to Indian, Impact of European trading companies, Emergence of regional business centers-Bombay and Calcutta as business hubs. Development of cotton trade and industrial houses	6
3	Colonial Impact on Indian Business The Advent of European Powers and Trade, East India Company and the establishment of British rule, Impact of Colonial Policies on Indian Industries, Agency houses and early banking operations, Impact of Swadeshi on indigenous industries, The Role of Indian Entrepreneurs: Case Studies. Economic challenges and opportunities during World Wars-I and World Wars-II. Case study: Hindustan Aeronautics Limited (HAL).	7

Contents : Unit	Topics	Contact Hours
4	Post-Independence Economic Policies Overview of the Indian Economy at Independence, Formation and evolution of Public Sector Undertakings (PSUs) , Five-Year Plans: Objectives and Outcomes. Industrial licensing policies and their implications, Nationalization of banks and key energy sector PSUs, Case study: Amul and rural cooperatives.	7
5	Contemporary Business Environment Globalization and Indian Business, Growth of Indian multinational corporations, India's energy diplomacy through ONGC, Future Trends in Indian Business, Lessons from Indian Business History.	5
Total Hours		30

Textbook :

- 1 Indian Business: History and Culture, D. K. Awasthi, Sage Publications, 2011
- 2 The Economy of India in the 21st Century, Shankar Acharya, Academic Foundation, 2009
- 3 A business history of India: Enterprise and the emergence of capitalism from 1700 , Roy, T , Cambridge University Press , 2018

References:

- 1 The economic history of India 1857-1947 , The economic history of India 1857-1947 , Roy, T , Oxford, 2011
- 2 The economy of modern India, 1860-1970 (Vol. 3) , The economy of modern India, 1860-1970 (Vol. 3) , Tomlinson, B. R , Cambridge University Press, 1996

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery and evaluation					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
0.00	20.00	30.00	30.00	10.00	10.00

Instructional Method:

- 1 Lecture

Supplementary Resources:

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