

<b>COURSE TITLE</b>	<b>INTRODUCTION TO TOURISM MANAGMENT</b>
<b>COURSE CODE</b>	<b>04AH0103</b>
<b>COURSE CREDITS</b>	<b>4</b>

**Objective:**

- 1 The students will be evaluated on a continuous basis and broadly the scheme given below will be followed

**Course Outcomes:** After completion of this course, student will be able to:

- 1 Explain the History of Tourism, the Tourism sector in India and abroad, and the relationships between Tourism & Hospitality and other sectors
- 2 Differentiate between Types of Travel and Tourism, identify various types of tourism, and apply Principles of Management in tourism planning scenarios.
- 3 Classify Types of Passports and Visas in the travel industry, understand different types of passports and visas, and effectively manage travel documents.
- 4 Analyze Heritage Tourism in India, Tour Planning, and packages, including performing Night Auditing, managing bill settlement, understanding guest needs, and applying problem-solving skills in tourism contexts
- 5 Evaluate Destinations and their tourism development boards in India, participate in tourism planning processes, and develop tourism packages that cater to different tourist preferences and needs.

**Pre-requisite of course:**None

**Teaching and Examination Scheme**

<b>Theory Hours</b>	<b>Tutorial Hours</b>	<b>Practical Hours</b>	<b>ESE</b>	<b>IA</b>	<b>CSE</b>	<b>Viva</b>	<b>Term Work</b>
4	0	0	50	30	20	0	0

<b>Contents : Unit</b>	<b>Topics</b>	<b>Contact Hours</b>
1	<b>Introduction to tourism sector</b> Tracing the historical evolution of tourism as a concept and industry, Overview of the tourism industry in India, its growth, challenges, and opportunities, Understanding international tourism trends, global destinations, and cross-cultural perspectives, Interdisciplinary connections between tourism, hospitality, and related industries	15

<b>Contents : Unit</b>	<b>Topics</b>	<b>Contact Hours</b>
2	<b>Types of Travel and Tourism</b> Difference between Travel and Tourism, Distinguishing between the concepts of travel and tourism, and their impact on the industry, Types of Tourism, Exploring different categories of tourism such as cultural tourism, adventure tourism, ecotourism, and more, Principles of Management in Tourism Planning, Understanding strategic management principles applied in tourism planning and development	15
3	<b>Types of Passport and Visas in the Travel Industry</b> Types of Passports, Overview of different types of passports issued by various countries and their significance for travellers, Types of Visas, Understanding the various categories of visas required for international travel and their application process, Travel Documents, Essential documentation needed for smooth travel arrangements and compliance with legal requirements	15
4	<b>Heritage Tourism in India, Tour Planning, and Packages</b> Heritage Tourism in India, Exploring India's rich cultural heritage, historical monuments, and their significance in tourism, Tour Planning and Packages, Understanding the process of planning tour itineraries, organizing travel packages, and providing guest experiences, Night Auditing, Procedures for auditing hotel operations and finances during the night shift, Bill Settlement, Managing guest accounts, invoicing, and payment processing in the hospitality industry, Understanding Guests and Problem Solving	15
<b>Total Hours</b>		<b>60</b>

#### **Textbook :**

- 1 Travel and Tourism management, Md. Abu Barkat Ali., PHI Learning, 2006
- 2 Hospitality and Tourism Management , Ishita kirar & Mahesh Kumar , Vikas, 2016

#### **References:**

- 1 Tourism operations and management, Tourism operations and management, Sunetra Roday, Archana Biwal & Vandana Joshi, Oxford University Press India, 2009

#### **Suggested Theory Distribution:**

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
<b>Remember / Knowledge</b>	<b>Understand</b>	<b>Apply</b>	<b>Analyze</b>	<b>Evaluate</b>	<b>Higher order Thinking / Creative</b>
20.00	30.00	25.00	15.00	10.00	0.00

**Instructional Method:**

1 Theory