

<b>COURSE TITLE</b>	<b>DOMESTIC TOURISM-I</b>
<b>COURSE CODE</b>	<b>04AH0203</b>
<b>COURSE CREDITS</b>	<b>4</b>

**Course Outcomes:** After completion of this course, student will be able to:

- 1 Analyze the historical evolution of Indian Tourism by examining its cultural significance, developmental milestones, and contributions to the country's heritage and economy
- 2 Evaluate Indian Heritage and Cultural Tourism by exploring various aspects such as religious tourism, dance forms, and social tourism activities, understanding their role in promoting India's rich cultural heritage globally.
- 3 Demonstrate knowledge of Transportation Systems in India, including Air Transport, Sea Transport, Ports, and Indian Railways, by discussing organizations like IATA, ICOU, and PATA, and identifying key features of Indian airlines, railway operations, special trains, flights, cruises, and cargo ships
- 4 Assess the Growth of Tourism in India by examining visa regulations, hotel classifications, road safety measures, and medical facilities for travelers on roads, as well as state-led initiatives and functions aimed at fostering tourism development across the country.
- 5 Apply critical thinking skills to analyze and propose strategies for sustainable tourism development in India, considering factors such as cultural preservation, environmental conservation, safety standards, and collaborative efforts between government bodies and stakeholders in the tourism industry

**Pre-requisite of course:**None

#### Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
4	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	<b>Indian Tourism history</b> Tourism in Indian Culture: Exploring the historical significance of tourism in Indian culture and traditions., Developments: Tracing the evolution and developments in the tourism industry in India over time.	15
2	<b>Indian Heritage and Cultural Tourism</b> Indian Religious, Dance, Social Tourism: Delving into the rich heritage of Indian religious sites, dance forms, and social tourism attractions.	15

<b>Contents : Unit</b>	<b>Topics</b>	<b>Contact Hours</b>
3	<b>Air Transports, Sea Transports, Ports, Railways in India</b> IATA, ICOU, Indian Airlines, PATA: Understanding international and national aviation organizations, Indian airlines, and tourism associations, Indian Railways: Exploring the extensive railway network in India and its significance in tourism, Special Trains, Flights, Cruises & Cargo Ship: Studying special tourism trains, flights, cruises, and cargo shipping services in India	15
4	<b>Growth of Tourism</b> Types of Visas: Understanding different types of visas required for tourism in India., Types of Hotels: Exploring various categories of hotels and accommodation options available for tourists., Road Safety & Medicals on Road: Addressing road safety measures and medical facilities for travelers on Indian roads, State Functions for Developments in Tourism: Analyzing state-led initiatives and functions aimed at promoting tourism growth and development.	15
<b>Total Hours</b>		<b>60</b>

**Textbook :**

- 1 Travel and Tourism management, Md. Abu Barkat Ali, PHI Learning, 2015
- 2 Hospitality and Tourism Management , Ishita kirar & Mahesh Kumar, Vikas, 2016

**References:**

- 1 Tourism operations and management –, Tourism operations and management –, Sunetra Roday, Archana Biwal & Vandana Joshi, Oxford University Press India, 2009

**Suggested Theory Distribution:**

The suggested theory distribution as per Bloom’s taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
<b>Remember / Knowledge</b>	<b>Understand</b>	<b>Apply</b>	<b>Analyze</b>	<b>Evaluate</b>	<b>Higher order Thinking / Creative</b>
20.00	30.00	25.00	15.00	10.00	0.00

**Instructional Method:**

- 1 THEORY

**Supplementary Resources:**

- 1 <https://utsav.gov.in/>
- 2 <https://www.pata.org/>
- 3 <https://www.iata.org/>

**Supplementary Resources:**

- 4 <https://www.icao.int/>
- 5 <https://www.incredibleindia.gov.in/en>