

COURSE TITLE	BUSINESS MATHEMATICS IN SERVICE INDUSTRIES
COURSE CODE	04AH0206
COURSE CREDITS	2

Course Outcomes: After completion of this course, student will be able to:

- 1 Apply the concepts of Permutations by utilizing the appropriate formulas for calculating permutations of different and similar items, as well as in restricted permutation scenarios.
- 2 Demonstrate proficiency in Combinations by employing the combination formulas to determine combinations of items taken some or all at a time, and solving problems involving restricted combinations.
- 3 Analyse and solve Arithmetic Progression problems, including determining the nth term and sum of n terms in arithmetic sequences, with a clear understanding of the underlying principles.
- 4 Calculate Geometric Progressions by identifying the elements of geometric sequences, understanding geometric progression formulas, and recognizing the relationship between terms in the sequence.
- 5 Compare and contrast Arithmetic Mean (AM) and Geometric Mean (GM) with practical examples, showcasing an understanding of how these means relate to arithmetic and geometric progressions in mathematical sequences.

Pre-requisite of course:NONE

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
2	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Permutations and Combinations Permutations: Exploring the concept of permutations, its meaning, formula, and real-world applications., Differentiating Permutations of Various Items and Similar Items: Understanding how permutations differ when items are distinct or identical., Restricted Permutations: Studying permutations under specific constraints or restrictions., Combinations: Understanding the concept of combinations, its meaning, formula, and practical usage., Combinations of Items taken Some or All at a Time: Exploring combinations when selecting items in subsets or combinations with repetition., Example-based Practice on Permutations and Combinations: Solving example problems to reinforce understanding and application of permutations and combinations concepts.	15

Contents : Unit	Topics	Contact Hours
2	Arithmetic and Geometric Progression Sequence and Series Introduction: Understanding sequences and series as fundamental concepts in mathematics., Arithmetic Progression: Defining arithmetic progression, nth term, sum of n terms with proof, and applications., Geometric Progression Basics and Formulas: Exploring the basics of geometric progression and key formulas associated with it., Understanding the Relationship between Arithmetic Mean (AM) and Geometric Mean (GM): Studying the connection between arithmetic mean and geometric mean in sequences., Practical Examples Demonstrating Arithmetic and Geometric Progressions: Solving practical problems to illustrate arithmetic and geometric progressions in real-life scenarios.	15
Total Hours		30

Textbook :

- 1 Business Mathematics and Statistics, Andre Francis, Cengage Learning EMEA, 2016
- 2 Business Statistics , Gupta, Sultan Chand & Sons, 2019

References:

- 1 Business Mathematics, Business Mathematics, A.P. Verma, Asian Books, 2011

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
20.00	30.00	25.00	15.00	10.00	0.00

Instructional Method:

- 1 THEORY

Supplementary Resources:

- 1 <https://www.slideshare.net/slideshow/basic-business-math-study-notes-v01/29409861>
- 2 https://mpbou.edu.in/uploads/files/BUSINESS_MATHS.pdf
- 3 <https://icmai.in/upload/Students/Syllabus2016/Foundation/Paper-4-16092021.pdf>
- 4 <https://www.teachmint.com/tfile/studymaterial/b-com/businessmathematics/businessmathematicspdf/2b5878a8-80e2-4a4d-b705-b255d5f01cd5>
- 5 <https://edurev.in/t/123341/-%28Class-11%29>

Supplementary Resources:

- 6 <https://www.scribd.com/document/556326713/BUSINESS-MATHEMATICS-NOTES>
- 7 https://www.khanacademy.org/math/statistics-probability/counting-permutations-and-combinations?utm_source
- 8 https://www.newcastle.edu.au/__data/assets/pdf_file/0004/819139/Permutations-and-Combinations.pdf?utm_source
- 9 https://www.khanacademy.org/math/statistics-probability/counting-permutations-and-combinations?utm_sourc
- 10 https://www.ncert.nic.in/pdf/publication/exemplarproblem/classXI/mathematics/keep207.pdf?utm_source=chatgpt.com