

COURSE TITLE	FINANCE MANAGEMENT IN SERVICE MANAGEMENT
COURSE CODE	04AH0407
COURSE CREDITS	2

Course Outcomes: After completion of this course, student will be able to:

- 1 Analyse of financial concepts, principles, and tools specific to service industries
- 2 Ability to apply financial management tools (such as budgeting, cost analysis, and financial decision-making) to real-world scenarios in the service sector.
- 3 Evaluate the ethical and legal frameworks impacting financial management in service organizations.
- 4 Development of analytical skills, critical thinking for financial decision-making, and strategic planning.
- 5 Evaluate profitability through financial statements and performance indicators

Pre-requisite of course:NA

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
2	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Financial Analysis and Decision-Making Tools Financial Statement Analysis, Cost Analysis in Service Organizations, Financial Decision-Making Tools and Break-even analysis	15
2	Capital Structure and Financing Decisions Understanding Capital Structure in Service Organization, Financing Options for Service Businesses, Financial Leverage and Impact on service management, Equity financing	15
Total Hours		30

Textbook :

- 1 Financial Management for Hospitality and Tourism, Niall O'Higgins, John Wiley & Sons, 2023
- 2 Financial Management for the Service Sector, G. Sudhakar Reddy, John Wiley & Sons, 2019
- 3 Financial Services Management, Dr. K. Natarajan and Prof. E. Gordon, Himalaya Publishing House, 2018

References:

- 1 Principles of Managerial Finance, Principles of Managerial Finance, Lawrence J. Gitman, Simon & Schuster, 2021
- 2 The Principles of Banking, The Principles of Banking, Moorad Choudhry, Simon & Schuster, 2023

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
20.00	30.00	25.00	15.00	10.00	0.00

Instructional Method:

- 1 Project Based Learning, Case Based Learning, Flipped Classroom , Collaboration Learning