

<b>COURSE TITLE</b>	<b>GLOBAL TRADE MANAGEMENT</b>
<b>COURSE CODE</b>	<b>04GB0302</b>
<b>COURSE CREDITS</b>	<b>2</b>

**Course Outcomes:** After completion of this course, student will be able to:

- 1 Demonstrate an understanding of key concepts and theories related to global trade, explaining their significance and application in real-world scenarios.
- 2 Apply trade theories and market entry strategies to assess various international trade situations, effectively analyzing case studies and practical examples.
- 3 Critically analyze the impact of global trade policies and agreements on international business operations, identifying potential risks and benefits
- 4 Evaluate emerging trends in global trade and develop strategic recommendations for businesses to enhance their global trade management practices in a changing economic landscape.

**Pre-requisite of course:**NA

#### Teaching and Examination Scheme

<b>Theory Hours</b>	<b>Tutorial Hours</b>	<b>Practical Hours</b>	<b>ESE</b>	<b>IA</b>	<b>CSE</b>	<b>Viva</b>	<b>Term Work</b>
2	0	0	50	30	20	0	0

<b>Contents : Unit</b>	<b>Topics</b>	<b>Contact Hours</b>
1	<b>Introduction to Global Trade</b> Overview of Global Trade, Trade Theories, Global Trade Environment, Trade Policies and Agreements, Impact of COVID-19 on Global Trade	15
2	<b>Global Trade Operations and Management</b> Global Supply Chain Management, Risk Management in Global Trade, Market Entry Strategies, Emerging Trends in Global Trade, Financial Instruments for Trade	15
<b>Total Hours</b>		<b>30</b>

#### Textbook :

- 1 International Business, R. C. Gupta, Sultan Chand & Sons, 2023
- 2 Global Trade Management, G. S. Gupta, Excel Books, 2023

#### References:

- 1 International Business: Competing in the Global Marketplace, International Business: Competing in the Global Marketplace, Charles W.L. Hill, McGraw-Hill Education, 2021

**References:**

- 2 Global Trade Policy: Questions and Answers, Global Trade Policy: Questions and Answers, Joseph Francois and Bernard Hoekman, World Bank Publications, 2022

**Suggested Theory Distribution:**

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
20.00	30.00	25.00	15.00	10.00	0.00

**Instructional Method:**

- 1 Case Based Learning, Project Based Learning, Flipped Classroom, Collaborative Learning

**Supplementary Resources:**

- 1 <https://www.sebi.gov.in/>
- 2 <https://www.rbi.org.in/>
- 3 <https://www.mca.gov.in/content/mca/global/en/home.html>
- 4 <https://www.startupindia.gov.in/>
- 5 <https://www.dgft.gov.in/CP/>