

COURSE TITLE	GLOBAL BUSINESS ETHICS & LAWS
COURSE CODE	04GB0602
COURSE CREDITS	4

Course Outcomes: After completion of this course, student will be able to:

- 1 Demonstrate a thorough understanding of ethical theories and their application to global business practices, ensuring responsible decision-making.
- 2 Analyze international business laws and regulatory frameworks, ensuring compliance and mitigating legal risks in global operations.
- 3 Evaluate corporate governance models, environmental laws, and labor standards to promote ethical and sustainable global business practices.
- 4 Integrate emerging ethical challenges and legal requirements in digital and global business environments, ensuring long-term organizational integrity.
- 5 Develop and implement ethical corporate governance frameworks, ensuring compliance with global regulations and sustainability standards while navigating legal and cultural challenges in international business operations.

Pre-requisite of course:NA

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
4	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Foundations of Global Business Ethics Introduction to Business Ethics, Ethical Theories and Approaches, Corporate Social Responsibility (CSR), Ethical Decision-Making in Global Business, Ethical Issues in Global Markets	15
2	International Business Laws and Regulations Introduction to International Business Law, Contracts in Global Business, Intellectual Property Rights (IPR), International Trade Laws, Competition and Antitrust Laws	15
3	Regulatory Compliance and Corporate Governance Corporate Governance, Environmental and Sustainability Laws, Data Protection and Privacy Laws, Labor Laws in Global Business, Corporate Governance Failures and Ethical Dilemmas in Global Business	15

Contents : Unit	Topics	Contact Hours
4	Emerging Trends and Future of Global Business Ethics and Laws Ethics in Digital Business, Sustainable Business Practices, Cultural Sensitivity and Ethical Leadership, Compliance with Global Financial Laws, Designing an Ethical and Legal Framework for a Global Business Expansion Strategy	15
Total Hours		60

Textbook :

- 1 Business Ethics and Corporate Governance, A.C. Fernando, Pearson India, 2022
- 2 Legal Aspects of Business, Akhileshwar Pathak, McGraw Hill India, 2023

References:

- 1 International Business Law and Its Environment, International Business Law and Its Environment, Richard Schaffer, Filiberto Agusti, and Lucien J. Dhooge, Cengage Learning, 2023
- 2 Business Ethics: Ethical Decision Making and Cases, Business Ethics: Ethical Decision Making and Cases, O.C. Ferrell, John Fraedrich, and Linda Ferrell, Cengage Learning, 2022

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
20.00	30.00	25.00	15.00	10.00	0.00

Instructional Method:

- 1 Case Based Learning, Project Based Learning, Flipped Classroom, Collaborative Learning