

COURSE TITLE	DOMESTIC & INTERNATIONAL TOURISM
COURSE CODE	04MB0124
COURSE CREDITS	4

Course Outcomes: After completion of this course, student will be able to:

- 1 Understand the concepts and develop basic skills of domestic tourism as a core aspect of the program for implementation in the industry.
- 2 Evaluate international organizations like PATA, IATA, ICOU, etc., to interpret foreign standards and their various functions for tourism globally
- 3 Classify the panorama of global tourism past, present, and future trends to develop a holistic view of the world market and tourism destinations with cultural and social impact.
- 4 Grasp the motives of tourism and their fundamentals to build a foundational understanding and develop business strategies for inbound and outbound tourism with the help of international and domestic laws.
- 5 Assess accessible modes of transportation and accommodation to exemplify the appropriate medium for commuting to Indian and international tourism places
- 6 Analyse the heritage and cultural tourism in India for gaining conceptual knowledge related to foreign exchange in the Indian tourism market, tourism empowerment, and supply chain support leveraging the Indian economy

Pre-requisite of course: Knowledge of world maps, major countries, and cities. Familiarity with geographical features and climate zones.

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
4	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Indian Tourism History & Indian Heritage and Cultural Tourism Tourism in Indian culture, developments: Exploring the significance of tourism in Indian culture and its historical developments, Indian religious, dance, social tourism: Understanding various forms of tourism, including religious, dance, and social tourism in India.	15
2	Air Transports, Sea Transports, Ports, Railways in India IATA, ICOU, Indian airlines, PATA: Introduction to international organizations in the travel industry and Indian aviation and tourism sectors., Indian Railways, Special Trains, Flights, Cruises & Cargo Ships: Exploring the various modes of transportation in India, including railways, special trains, flights, cruises, and cargo ships.	15

Contents : Unit	Topics	Contact Hours
3	Growth of Tourism Types of visas, Types of hotels, Road safety & Medicals on the road: Understanding visa types, hotel classifications, road safety measures, and medical facilities for travelers., State Functions for developments in tourism: Examining the role of state functions in promoting tourism development, Golden Triangle of India, Golden Quadrilateral of India, Adventure Travels in India, Medical Travels in India: Exploring famous tourist circuits, adventure travel destinations, and medical tourism in India	15
4	International Tourism Global Tourism Past, Present, and Future Trends: Analyzing the evolution and future trends of global tourism., Tourism Places of Asia, Europe, North and South America, Africa, Australia, Indo-Pacific Region: Discovering popular tourist destinations in Asia, Europe, North and South America, Africa, Australia, and the Indo-Pacific region	15
Total Hours		60

Textbook :

- 1 Travel and Tourism management , Md. Abu Barkat Ali., PHI Learning, 2022
- 2 Hospitality and Tourism Management , Ishita kirar & Mahesh Kumar , Vikas Publication, 2022

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
10.00	10.00	20.00	20.00	20.00	20.00