

COURSE TITLE	TRAVEL & TRANSPORT MANAGEMENT
COURSE CODE	04MB0379
COURSE CREDITS	4

Course Outcomes: After completion of this course, student will be able to:

- 1 Develop knowledge about the key transport infrastructure in India, including roads, railways, airports, ports, and inland waterways.
- 2 Learn how to optimize transportation efficiency, manage fleet operations, and address the challenges of freight movement in India.
- 3 Comprehend the relationship between transport and tourism, focusing on how travel systems support both domestic and international tourism in India.
- 4 Understand the role of travel agencies, tour operators, and government initiatives in promoting tourism in India, and analyze how transport policies can enhance tourism development.
- 5 Analyze how transport policies can enhance tourism development.

Pre-requisite of course:NA

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
4	0	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Introduction of Travel and Transport operations • Introduction to the Travel and Transport Industry in India • Economic and Social Impact of Transportation • Road networks and Indian railways • Air Transport and Ports Infrastructure	15
2	Operations and Management in Transport Systems • Road Transport and Freight Management • Freight Management • Urban and suburban Transport Systems • Indian Railways: Operations and Challenges	15
3	Air and Maritime Transport in India • Air Transport in India • Challenges in Air Transport • Ports and Shipping in India • Inland Waterways	15
4	Tourism Policy, Planning and Private sectors • National Tourism Policy of India • State-Level Tourism Policies • Tour Operators and Travel Agencies • Government facilities for Tourism Boost in India	15
Total Hours		60

Textbook :

- 1 Tourism and Transport: Modes, Networks, and Flows, Rajendra Kumar Goel, Oxford University Press, 2018
- 2 Transportation and Logistics Management, S. K. Sharma, Narosa Publishing House, 2010
- 3 Transport Management , Rajesh Kumar Paul , Aura Publishing , 2018

References:

- 1 Tourism and Cultural Change in India, Tourism and Cultural Change in India, T. K. Oommen, Channel View Publications, 2019
- 2 Tourism In India , Tourism In India , Shaikh Hussain , Anada Publication , 2017

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery					
Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
10.00	10.00	20.00	20.00	20.00	20.00

Instructional Method:

- 1 Boardwork, PPT, Case study