

COURSE TITLE	INTERNSHIP
COURSE CODE	04MB0461
COURSE CREDITS	20

Course Outcomes: After completion of this course, student will be able to:

- 1 Apply concepts of international business, trade policies, and cross-border management practices in a real-world organizational setting.
- 2 Deconstruct and compare diverse cultural frameworks to identify how communication styles, negotiation tactics, and decision-making processes vary across global business environments.
- 3 Analyse international markets, supply chains, and business operations to identify challenges and opportunities.
- 4 Develop managerial competencies in problem-solving, leadership, and adaptability for global business contexts.
- 5 Prepare and present an internship report highlighting key learnings, practical experiences, and strategic insights for global business growth.

Pre-requisite of course:N/A

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
20	0	0	0	150	100	250	0

Contents : Unit	Topics	Contact Hours
Total Hours		

Suggested List of Experiments:

Contents : Unit	Topics	Contact Hours
Total Hours		

Textbook :

- 1 N/A, N/A, N/A, N/A

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery

Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
10.00	10.00	20.00	20.00	20.00	20.00

Instructional Method:

- 1 Project