

COURSE TITLE	INDUSTRIAL TRAINING
COURSE CODE	04MB0462
COURSE CREDITS	22

Course Outcomes: After completion of this course, student will be able to:

- 1 Apply theoretical knowledge of aviation, hospitality, and tourism management to real-life organizational settings through hands-on experience.
- 2 Evaluate the effectiveness of communication, teamwork, leadership, and problem-solving strategies in achieving business objectives.
- 3 Analyze organizational processes, service operations, and customer management practices to identify areas of improvement.
- 4 Develop practical insights into industry trends, challenges, and opportunities in the AHTM sector.
- 5 Prepare and present a comprehensive internship report reflecting critical learning, managerial skills gained, and future career applications.

Pre-requisite of course:NA

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
22	0	0	0	150	100	250	0

Contents : Unit	Topics	Contact Hours
Total Hours		

Suggested List of Experiments:

Contents : Unit	Topics	Contact Hours
Total Hours		

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery
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Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
10.00	10.00	20.00	20.00	20.00	20.00

Instructional Method:

- 1 Project, Internship