

COURSE TITLE	EMERGING ISSUES IN IPR
COURSE CODE	10IP0902
COURSE CREDITS	4

Objective:

- 1 To understand the Interdisciplinary Nature of Intellectual Property Rights (IPR)
- 2 To analyze the Intersection of IPR with Different Legal and Industry Domains.
- 3 To evaluate Conflicts and Challenges in the Application of IPR
- 4 To propose Remedies and Solutions for Resolving IPR-Related Disputes.
- 5 To anticipate Future Trends and Emerging Challenges in IPR

Course Outcomes: After completion of this course, student will be able to:

- 1 Explain the Interdisciplinary Nature of Intellectual Property Rights (IPR)
- 2 Analyze the Intersection of IPR with Different Legal and Industry Domains.
- 3 Evaluate Conflicts and Challenges in the Application of IPR
- 4 Suggest Remedies and Solutions for Resolving IPR-Related Disputes.
- 5 Anticipate Future Trends and Emerging Challenges in IPR

Pre-requisite of course: Basic Knowledge of Intellectual Property Laws

Teaching and Examination Scheme

Theory Hours	Tutorial Hours	Practical Hours	ESE	IA	CSE	Viva	Term Work
3	1	0	50	30	20	0	0

Contents : Unit	Topics	Contact Hours
1	Interface of IPR and Cyberspace Intellectual Property Rights vis-à-vis Cyberspace: Meaning and its impact, Copyright and its Infringement in Cyberspace, Trademark and its Infringement in Cyberspace, Domain Names, The Internet, and Trademarks, Intellectual Property, Cyberspace, and International Law	8
2	Interface of IPR and Artificial Intelligence (AI) Introduction to Artificial Intelligence (AI) and its applications, Basics of Intellectual Property Rights (IPR) in the context of AI, Challenges and opportunities in protecting AI innovations through IPR, Patentability of AI inventions: Legal and ethical considerations, Copyright issues in AI-generated content, Emerging trends and future directions in AI and IPR	8

Contents : Unit	Topics	Contact Hours
3	Interface of IPR, Pharma Industry and Biotech Overview of Intellectual Property Rights (IPR) in the pharmaceutical sector, Understanding patents, trademarks, and trade secrets in the pharma industry, Patent linkage and regulatory framework in pharmaceuticals, Balancing IPR protection and access to medicines: Global perspectives, Challenges posed by generics and compulsory licensing	8
4	Interface of IPR, Sports Law, and Entertainment Laws Introduction to Sports Law and its relevance to Intellectual Property Rights (IPR), Protection of sports brands and trademarks, Copyright issues in sports broadcasting and merchandising, Image rights, publicity rights, and personality rights of athletes and, IPR implications in sports sponsorships and endorsements, Ambush Marketing and its regulation in India.	9
5	Interface of IPR in Fashion Industry Overview of the types of intellectual property applicable to fashion: trademarks, copyrights, designs, and patents, Importance of IPR in protecting fashion designs, brands, logos, and creative expressions., Types of Intellectual Property in Fashion, Legal Framework for IPR Protection in India, Role of IPR in Promoting Innovation and Fair Competition	8
6	Role of IPR in Academics Importance of respecting IPR in academic and research endeavors, Forms of Academic Dishonesty, Common Types of IPR Violations in Academic Settings, Strategies for Upholding Academic Integrity and Preventing IPR Violations	4
Total Hours		45

Suggested List of Experiments:

Contents : Unit	Topics	Contact Hours
1	ISSUES RELATED TO EMERGING ISSUES IN IPR ISSUES RELATED TO EMERGING ISSUES IN IPRS IN IPR	15
Total Hours		15

Textbook :

- 1 Intellectual Property Rights: Text and Cases, Anil K. Tyagi and Archana Sahadeva, 1st Edition, 2020

References:

- 1 Intellectual Property Rights and Artificial Intelligence, Intellectual Property Rights and Artificial Intelligence, V.K. Ahuja, 4th edition, 2023

Suggested Theory Distribution:

The suggested theory distribution as per Bloom's taxonomy is as follows. This distribution serves as guidelines for teachers and students to achieve effective teaching-learning process

Distribution of Theory for course delivery

Remember / Knowledge	Understand	Apply	Analyze	Evaluate	Higher order Thinking / Creative
10.00	10.00	30.00	10.00	20.00	20.00